



**Community Development Committee Meeting
January 25th, 2011
9:30 am – Conference Call**

Present:

Board Present: Darlene Beck, Cross Lake – Chair of CDC
Frances McIvor, Wabowden Community Council
Gary Ceppetelli, Thompson – Volunteer
Noelle Halcrow, Cross Lake - Volunteer
Danae McCullough, SMD – Volunteer

Staff Present: Tim Johnston, General Manager
Charlene Grant, Development Officer
Leann Brown, Development Officer
Kaylee Brabant, Admin. Assistant / TUAS Coordinator

Regrets: Wayne Anderson, Norway House Cree Nation
Glen Flett, Norway House Community Council
Angelica Matiasek, Development Officer
Michelle Pruder, Development Officer

1. **CALL TO ORDER**
Meeting called to order at 9:34 am by Darlene Beck.
2. **ROLL CALL**
Roll call conducted of committee and staff present.
3. **APPROVAL OF AGENDA**
No additions to the agenda.
4. **APPROVAL OF PREVIOUS MINUTES (November 16th, 2010)**
MOTION: Moved by Gary Ceppetelli to approve previous minutes as circulated. Second by Frances McIvor.

CARRIED
5. **BUSINESS ARISING FROM MINUTES**
To be discussed under Old Business.
6. **CORRESPONDENCE**

- 6.1 January 2011 list of Proposals and Reports
- 6.2 Growing Communities applications (Thicket Portage Winter Carnival)
- 6.3 January & February videoconference workshop information

7. OLD BUSINESS

7.1 Tourism North

CFNCD continues to provide support to the Tourism North (TN) board on a fee-for-service basis. Contract in place July 1, 2010 – June 30, 2011. CFNCD will be paid \$35 per hour to a maximum of \$15,000. CFNCD submits hours and invoices for time on quarterly basis. To date 188 hours have been billed and paid out.

TN interim report (for fiscal year 2010/2011) was submitted to Tourism Secretariat, Secretariat provided annual operating funding (less holdback) in January. Holdback to received once interim report is reviewed.

TN recently completed the 2nd edition of the Nextstop guide (northern Manitoba tourism guide). Book includes km-by-km logs of things to see and do in northern Manitoba. The project was a partnership with Frank Fieber of Northroots Magazine. Book was received by TN partners in early January and is now being distributed to communities across the north and to Travel MB visitor centers. It is also mailed out to potential visitors when requests for information are received from the TN website. Idea is to publish the guide every two years. Feedback from committee on the guide should go to Charlene. Ideas for the next printing include: cell phone coverage, 24-hour gas stations, road accessible lakes project.

Tourism North continues to maintain an “all things tourism” website for northern Manitoba (www.visitnorthernmanitoba.ca). It is free to advertise tourism businesses on the site.

Tourism North recently completed a highway billboard sign project. A sign promoting visiting northern Manitoba was erected near the Canada/US border near St. Jean Baptiste, MB.

Communities are reminded that there are several opportunities for free tourism promotion via Tourism North and Travel MB initiatives. Contact Charlene for further information.

7.2 EDP

CFNCD has access to an accessible laptop that is available from CFM for entrepreneurs with disabilities. Entrepreneurs can use the laptop if they are looking to do market research, work on a business or need use of a laptop to conduct their business. A suggestion made to leave laptop in communities for a period of time with board member or council rep and have available for use. If committee

members feel it could be made use of in their communities, contact Charlene to arrange for it to be delivered.

CFM recently purchased unlimited licensing for Essential Accessibility software downloads. A link has been added to the CFNCD website, visitors can download for free assistive technology software for persons with physical disabilities. Beneficial for those who have difficulties typing, moving a mouse or reading a computer screen.

7.3 TUAS Home Daycare Project

CFNCD received funding for the 2010/2011 fiscal year to once again coordinate the TUAS Home Daycare Program, however funding did not allow for a full-time coordinator for the full year. Decision was made to maintain the project throughout summer months (support existing clients) and a full-time coordinator would be hired in the fall. Kaylee Brabant began work in January 2011. Currently there are two clients receiving assistance through this program. Kaylee continues to do marketing for the project.

7.4 Vision Quest

Leann continues to be involved in the Vision Quest planning committee. The AGM happened January 11th in Winnipeg and was attended by Glen Flett on behalf of the CFNCD board.

Keynote speakers will include Roberta Jameson (CEO of the National Aboriginal Achievement Foundation) and Theoren Fleury (Former NHL All-Star, Stanley Cup Winner and Olympic Gold Medalist).

This year's event (the 15th annual Vision Quest conference) will be taking place in Winnipeg May 17-19, 2011 at the Winnipeg Convention Centre. Host hotel for the 2011 conference is the Place Louis Riel.

Online registration is available or registration forms will be emailed or mailed to CFNCD communities and board members. To register or for more information visit www.vqconference.com.

7.5 Thompson Skate Park

Nothing new to report.

7.6 Thompson Newcomer Settlement Services

Angelica Matiasek continues to work on promotion of this service in Thompson. Currently things are very busy with 32 new clients and 11 returning clients from the past fiscal year.

The TNSS Advisory Committee has asked that CFNCD again host the program in the 2011/2012 fiscal year. Application is due to the Manitoba Immigrant Integration Program by February 28th, 2011.

CFNCD partnered with the Diversity and Intercultural Training Program of Manitoba to develop a workshop for Thompson residents. The aim of the workshop is to reduce racism, foster intercultural communication and increase the community's knowledge on the economic and social benefits of immigration and diversity. In preparation for the workshop, a focus group was held with 13 participants. Workshop to be held in February.

7.7 Thicket Portage

Thicket Portage Council has been in contact with CFNCD regarding a personal budgeting workshop. Business Development staff are developing such and will deliver this winter, to be coordinated with Business Planning workshops (funding received from ABSN).

Thicket Portage Community Council has been in discussions with CFNCD regarding their winter carnival. TPCC has applied for funding to support this event, to be discussed under 7.8 Growing Communities Program.

7.8 Growing Communities Program

The Growing Communities program is a funding opportunity for communities in the north central region (up to \$2,500 available per community for community economic development initiatives). Further information can be found on the CFNCD website or by contacting Charlene.

To date there have been seven application received to the program. They include:

1. Thompson Communities In Bloom – project complete, all reporting submitted and holdback released.
2. Cross Lake Community Camp Out – project complete, reporting due.
3. Wabowden Anglican Church Upgrades – project in progress, first payment released.
4. Pikwitonei Anglican Church Upgrades – project approved, first payment will be released once banking information is submitted.
5. Gillam Marina Association – project in progress, first payment released.
6. Nelson House Beach Upgrades – project approved, first payment pending receipt of Council resolution.
7. An application from the Thicket Portage Community Council was included in the correspondence package. Application was for operating costs associated with the annual winter carnival. Carnival to take place in February 2011. The CDC reviewed the application and decision was made that the project could not be approved by the committee. The Growing Communities grant program was initiated to support community economic

development programs that foster long-term sustainability in the community. Supporting operating costs (purchase of prizes and food for the canteen) for the winter carnival does not fit into the goals of this program as the contribution could only benefit the community at this one event. If the budget had reflected, for example, a piece of equipment that was needed to set up for the weekend events or upgrades to a facility in which the event was being held, the application would be a better fit for this program.

The CDC would encourage the TPCC to resubmit the application to the Growing Communities grant program with a revised budget.

Discussion regarding utilizing small loan program if cash flow is a challenge for the winter carnival.

ACTION: Charlene to put CDC's response in a letter and forward to TPCC, also to continue working with the Council on possible applications.

7.9 Scrap Metal

The proposal submitted to the provincial WRAPP program (Waste Reduction and Pollution Prevention) to resurrect a Northern Manitoba scrap metal recycling and reassessment study (2007) was not approved for a second time (funding requested in the amount of \$38,000).

CFNCD has met with ANA and Ontrack Solutions. There are many innovative ideas that could be brought into our communities, however no provincial or federal dollars to support programming.

CDC decision made to table Scrap Metal to the fiscal year in hopes that funding will be made available.

7.10 Business Planning Workshops

Funding was received from the Aboriginal Business Service Network (\$5,000) to purchase license and deliver business workshops in the North Central Region. Business Development team delivered workshops in Gillam (6 participants), Norway House (14 participants) and Nelson House (2 participants). Workshops are also planned for Thicket Portage, York Landing, Ilford and Churchill. Target of 5 communities will be exceeded.

8. NEW BUSINESS

8.1 Community Futures Conference

CFNCD, at the urging of CFM, submitted a proposal to host the 2011 Manitoba Community Futures Conference in September 2011. Proposal included partnership with other northern CFs – Greenstone and Cedar Lake. A challenge may be that the CF national conference is being held in 2012 and people may be saving to attend that.

9. OTHER BUSINESS

9.1 Full Board Meeting

Full board meeting to take place February 4th and 5th. For more information contact Tamy.

9.2 Videoconference

Videoconference capabilities are back up and running. VC workshops will again be offered free of charge in the CFNCD office.

9.3 Staff online training

Leann, Michelle, Charlene and Phil are taking online course on rural diversification offered by Community Futures Alberta.

9.4 MB Tourism Awards

CFNCD nominated the Heritage North Museum in the Partnership category and the Incorporated Community of Nelson House in the Product Development category for their Ice Fishing Derby. Nelson House has been named as one of four finalists in the Product Development category. Awards evening to take place April 11th in Winnipeg at the Delta Hotel.

10. NEXT MEETING

The next CDC meeting is tentatively set for February 22, 2011. Recommendation made to have future committee meetings in communities.

11. ADJOURN

Meeting at 10:10 am.

ACRONYMS:

CDC – Community Development Committee

SMD – Society for Manitobans with Disabilities

TUAS – Thompson Urban Aboriginal Strategy

CFNCD – Community Futures North Central Development

TN – Tourism North

MB - Manitoba

EDP – Entrepreneurs with Disabilities Program

CFM – Community Futures Manitoba

AGM – Annual General Meeting

ABSN – Aboriginal Business Service Network

TPCC – Thicket Portage Community Council

WRAPP – Waste Reduction and Pollution Prevention Program

ANA – Aboriginal Northern Affairs

VC – Videoconference