



**Community Development Committee Meeting
January 31, 2012
CFNCD Boardroom / Conference Call**

Present:

Board Present: Darlene Beck, Incorporated Community of Cross Lake
Frances McIvor, Wabowden Community Council
Noelle Halcrow, Cross Lake – Volunteer

Staff Present: Tim Johnston, General Manager
Charlene Grant, Development Officer
Leann Brown, Development Officer
Angelica Matiasek, Development Officer

Regrets: Danae McCullough, SMD – Volunteer
Michelle Pruder, Development Officer
Gary Cepettelli, Thompson - Volunteer

1. CALL TO ORDER

Meeting called to order at 9:35 pm by Darlene Beck.

2. ROLL CALL

Roll call conducted of committee and staff present.

3. APPROVAL OF AGENDA

MOTION: Moved by Frances McIvor to approve agenda. Second by Noelle Halcrow.

CARRIED

4. APPROVAL OF PREVIOUS MINUTES (October, 2011)

MOTION: Moved by Noelle Halcrow to approve meeting minutes. Second by Frances McIvor.

CARRIED

5. BUSINESS ARISING FROM MINUTES

Charlene Grant reviewed actions from previous minutes.

6. CORRESPONDENCE

6.1 January 2012 List of Proposals & Reports

6.2 Welcome to Winter Press Release

- 6.3 MB Labour & Immigration letter re: *Living in Manitoba: A Resource Guide for Women with Disabilities*
- 6.4 Thompson Against Gangs event information
- 6.5 TEDWG Terms of Reference
- 6.6 Pacific Western presentation

7. OLD BUSINESS

7.1 Tourism North

Tourism North current project's include:

1. Nextstop tourism guide: The 3rd edition is currently being designed, will be printed in April. An opportunity for promotion of community events, attractions, tourism businesses, etc.
2. Website: Opportunity for FREE promotion of community events, attractions, tourism businesses, etc.
3. Northern Golf Contest: Tourism North is partnering with golf courses in northern MB to promote tourism between communities and youth and family golf. Concept of golf contest (golf at 3 out of 5 golf courses in the northern region) and be entered into a draw for grand prize. Project will be a partnership with the MB Tourism Secretariat, Travel MB, golf courses, potential corporate sponsors and Tourism North.
4. Highway Sign: Tourism North is manufacturing a highway sign to be installed near Riding Mountain Park. Sign will direct traffic to the website. A request for special project funding has gone in to the Tourism Secretariat (\$3,500) for this project.
5. Winnipeg RV Show: TN will participate in the show March 8th – 11th. Putting together RV Itineraries for northern MB, will connect to other regions. Received \$1,000 in special project funding from the Tourism Secretariat to attend the show.
6. Travel MB Cutting Edge Workshop: Charlene will attend training in Winnipeg March 12 – 16th.
7. Operating Plan: being put together for 2012/2013 fiscal year as well as final report for 2011/2012 year.

7.2 EDP

Susan Bater, the CFM EDP Coordinator will be coming to Thompson for annual update visit February 8th and 9th. Meetings have been scheduled with CMHA and SMD. Susan will present at the Lender's Luncheon on the EDP program.

The capacity building project we received funding for this fiscal year (Frank O'Dea presentation as part of CF Conference) is now complete. Final report has been submitted and holdback received.

Michelle is attending workshops that E.I. participants are required to attend to promote the EDP and SE programs and CFNCD in general.

CFNCD continues to have the accessible laptop available for use by entrepreneurs who have vision, physical or hearing barriers and

are researching a business opportunity or working on a business plan.

7.3 Vision Quest

Frances, Tim and Leann attended the Vision Quest AGM in December, held at the Winnipeg Convention Centre. One change coming out of the meeting was change of accountants.

Dates have been set for this year's event (May 15 – 17th, 2012). Sponsor packages have been sent out and registration information will be sent out in next week or so. Keynote speakers have been confirmed – Waneek Horn-Miller (stood on the lines of Oka and was an Olympic gold medalist) and Eric Schweig (actor).

Leann is attending the planning meeting via conference call on February 1st.

7.4 Thompson Skate Park

Some dollars remain in CFNCD's Skatepark account (approximately \$7,500).

ACTION: Tim to make arrangements for dollars to be transferred to the City of Thompson Skatepark Trust account.

7.5 Settlement Services

Currently there are 73 Settlement Services clients. For the fiscal year, the program has seen 120 clients to date. The top concerns for newcomers continue to be credential recognition and immigration issues.

The Welcome to Winter event was held in November, was well attended by community and by newcomers. The press release about the event was included in the meeting package. Angelica has received feedback from outside the country on the press release, was also contacted by CBC Radio in Winnipeg regarding the need for safety presentations for newcomers.

The Province is coordinating putting together websites for each Settlement program. TNSS has received a draft design. The website will be linked to the province's website.

Angelica to attend some professional development in March in Winnipeg as well as Pam McConnell's retirement get together.

The City of Thompson is looking at coordinating a Folklorama as part of Canada Day celebrations, Angelica is involved in planning committee.

The application for program funding from the province for the 2012/2013 year is due mid-February.

7.6 Growing Communities Program

To date no applications have been approved for the 2011/2012 fiscal year.

There are two incomplete projects:

1. Gillam Marina Association: Submitted final report and didn't utilize all monies, had more work to do, which was approved (outhouse updates). They will do work and resubmit final report.
2. Wabowden Anglican Church: CFNCD has requested they provide a revised final report listing materials totaling \$2,250 as the report submitted did not match the approved expenses from the original application.

Two applications came in from Thicket Portage:

1. Sports Day: we referred Thicket Portage to Community Places, provided contact information for Sam Antila and Wayne Hucaluk and offered to provide assistance should it be required.
2. Computer training: declined as GC fund does not include capacity building. It was noted that Charlene Mercredi called to make an appointment to talk more about the GC program when she was in Thompson but didn't make it to the office.

ACTION: Charlene to connect with other annual grants to ensure they are aware of Growing Communities program.

7.7 Business Planning Workshops

In November Phil and Michelle facilitated two workshops (*Personal Budgeting* and *How to Start a Small Business in Manitoba*), both in Norway House and Cross Lake. There were four participants in Cross Lake for the budgeting workshop and three participants for the business planning workshop. Participation in Norway House was nil. Our goal is to go back into the communities at least quarterly and continue to offer workshops and one-on-one business services.

Suggestion to add radio announcements to promotion plans when visiting a community.

ACTION: Remove item from agenda.

7.8 Community Futures Conference

The annual Community Futures conference was hosted by CFNCD in Thompson in September. Overall the event was a huge success and we have received tremendous response from participants. Final costing of the event indicates a \$25,000 deficit.

As a result of the conference, a good connection was made between the community and Frank O'Dea. One of Mr. O'Dea's business ventures is AGSI Global – a model for housing projects which includes a panelization plant which create insulated concrete forms for housing projects. The model has been used in Brazil and has provided 2,000 – 3,000 units over 18 months. All housing is built to LEED Gold standards or as green as possible. This

concept is being explored by TEDWG (Thompson Economic Diversification Working Group).

ACTION: Remove item from agenda.

7.9 Churchill Northern Studies Centre

CFNCD is assisting the CNSC with a strategic planning session. The goal of the session is to think of new ways for the Centre to become financially self-sufficient in the future (currently they receive a small operating grant from and have a small debt to pay off from the new building construction). The planning session will look at new educational opportunities and targeting new markets.

Post-session work has included surveying the CNSC board members and staff. The planning session will take place on February 6th and 7th in two locations – Winnipeg and Churchill and be connected via video conference.

This project fits with WD's new priorities (in particular bringing new services to market and increasing the presence of Western Canada in global market).

Charlene, Tim and Michelle have been involved in the project.

7.10 Rotary Park

The Rotary Park Development Association requested support from CFNCD by way of partnership in submitting grant application as they are not a registered charity or non-profit organization. CFNCD partnered to submit an application to Neighborhoods Alive! for \$100,000 towards the Splash Pad project in Rotary Park. Funding decision will be made by mid-February.

7.11 Artist, Crafter & Small Business Expo

CFNCD hosted the 3rd annual Artist, Crafter & Small Business Expo on November 5th at the St. Joseph's Hall in Thompson. Event was free to attend and exhibitor space is free for artists, crafters and small businesses who registered. 30 exhibitors participated and approximately 600 people attended. A follow-up survey was completed with exhibitors, feedback was positive. Leann can provide survey results to anyone wanting more information.

Frances attended and commended CFNCD on a successful event.

7.11 Bayline Rail Service

CFNCD, after having received a number of calls regarding VIA removing chefs from the 693\692 train serving the bayline communities coordinated a roundtable meeting (including bayline communities, VIA and Omnitrax) on November 9th, 2011. Meeting was attended by most communities in the region, it was an opportunity to express concerns and hear directly from VIA and HBR.

Meeting minutes available for review. Frances chaired the meeting on behalf of CFNCD.

ACTION: Charlene to contact Michael Woelke regarding feedback from communities on change in food service.

8. NEW BUSINESS

8.1 Lender's Luncheon

CFNCD will host a Lender's Luncheon on Thursday, February 9th from 11:30 – 1:30 at the Burntwood Hotel. Lenders in the north have been invited to attend (Banks, CEDF, TU, TWCC, First Peoples, etc.). The purpose of the event is to promote CFNCD loan funds and business advisory service and connect with potential lending partners.

ACTION: Leann to provide information on the Lender's Luncheon to CFNCD Communities.

8.4 TEDWG

Vale provided some funding to the City of Thompson to look at long-term diversification planning following the smelter and refinery announcement a year ago, as a result the Thompson Economic Diversification Working Group was struck and has now set up sub-committees to look at various streams – housing, justice, infrastructure, education & training and culture, tourism & branding. CFNCD has been participating in visioning sessions at the sub-committee level. TEDWG is looking at diversification on a regional scale.

The TEDWG terms of reference were included in the meeting package.

ACTION: Charlene to provide CFNCD board with copy of recent TEDWG press release on justice.

9. OTHER BUSINESS

9.1 Community Roundtable Discussion

Cross Lake:

- The cadet building is under construction (fram is up). During the long weekend of February the Cross Lake club is hosting 40 Alberta Cadets for a winter camp-out. Partnership with the RCMP and Field Medics and many others. There is expected to be 150 in attendance (including the 70 Cross Lake cadets)
- Charles Nyabeze is back to work at ANA.
- Bob Smith is acting Mayor.
- Elections for ANA communities have been moved from February to October.
- This summer will be the 10th annual Family Campout, expecting 1200 campers.

Thompson:

- Gary Cepettelli is now the City manager and may not be available to participate in the CDC.

Wabowden:

- Career Day is March 16th at the school. CFNCD will participate.
- UCN Business Course happening in Wabowden is looking for speakers, CFNCD could get involved.

ACTION: Leann to attend Wabowden Career Day.

ACTION: Leann to get in touch with UCN regarding a guest presentation at the UCN Business Course in Wabowden.

10. NEXT MEETING

The next CDC meeting is set for February 28th at 9:30 am.

11. ADJOURN

Meeting at 10:35 am.