



**Community Development Committee Meeting  
March 20<sup>th</sup>, 2012  
CFNCD Boardroom / Conference Call**

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**Present:**

**Board Present:** Darlene Beck, Incorporated Community of Cross Lake  
Frances Mclvor, Wabowden Community Council  
Noelle Halcrow, Cross Lake – Volunteer  
Gary Cepettelli, Thompson - Volunteer

**Staff Present:** Charlene Grant, Development Officer  
Leann Brown, Development Officer  
Angelica Matiasek, Development Officer

**Regrets:** Tim Johnston, General Manager  
Michelle Pruder, Development Officer

**1. CALL TO ORDER**

Meeting called to order at 9:35 pm by Darlene Beck.

**2. ROLL CALL**

Roll call conducted of committee and staff present.

**3. APPROVAL OF AGENDA**

**MOTION:** Moved by Frances Mclvor to approve agenda. Second by Noelle Halcrow.

**CARRIED**

**4. APPROVAL OF PREVIOUS MINUTES (January, 2012)**

**MOTION:** Moved by France Mclvor to approve meeting minutes. Second by Noelle Halcrow.

**CARRIED**

**5. BUSINESS ARISING FROM MINUTES**

Charlene Grant reviewed actions from previous minutes.

Notes from previous actions:

- Leann and Michelle attended the Wabowden Career Fair. Students were also brought in from other outlying communities to attend. Some presentations were delivered in the classes regarding entrepreneurship.

- Phil attended the Career Fair in Norway House at HBO School.
- Outstanding Action: Frances to provide Leann with with contact name for UCN business class presentation. Course is happening in Wabowden, topic is basic accounting principles.

## 6. ATTACHMENTS

- 6.1 January 2012 Meeting Minutes
- 6.2 February CD Staff Update
- 6.3 March 2012 List of Reports and Proposals
- 6.4 Town of Churchill Letter
- 6.5 City of Thompson News Release
- 6.6 AANDC Climate Change Adaptation Project Funding
- 6.7 Vision Quest Information
- 6.8 Business Planning Workshop Information
- 6.9 Vision Quest artist/crafter booth opportunity
- 6.10 TUAS Request for Expression of Interest
- 6.11 FemNorthNet launch

## 7. OLD BUSINESS

### 7.1 Tourism North

Tourism North current project's include:

1. Nextstop tourism guide: The 3<sup>rd</sup> edition is currently being designed, will be printed in April. This is an opportunity for promotion of community events, attractions, tourism businesses, etc.
2. Website: Opportunity for FREE promotion of community events, attractions, tourism businesses, etc.
3. Northern Golf Contest: Tourism North is partnering with golf courses in northern MB to promote tourism between communities and youth and family golf. Concept of golf contest (golf at 3 out of 5 golf courses in the northern region) and be entered into a draw for grand prize. Project will be a partnership with the MB Tourism Secretariat, Travel MB, golf courses, potential corporate sponsors and Tourism North.
4. Highway Sign: Tourism North is manufacturing a highway sign to be installed near Riding Mountain Park. Sign will direct traffic to the website. A request for special project funding was approved from the Tourism Secretariat (\$3,500) for this project.
5. Winnipeg RV Show: TN participated in the show March 8<sup>th</sup> – 11<sup>th</sup> and put together RV Itineraries for northern MB. Flyers printed and handed out which direct traffic to TN website. Received \$1,000 in special project funding from the Tourism Secretariat for RV Show efforts.
- Travel MB Cutting Edge Workshop: Charlene attended this training in Winnipeg March 12 – 16<sup>th</sup>. Focus was experiential tourism.
6. Operating Plan: being put together for 2012/2013 fiscal year as well as final report for 2011/2012 year.

## 7. Thompson Tourism Committee: Participation.

### 7.2 **EDP**

Our provincial EDP Coordinator, Susan Bater, did regular update visit on February 8<sup>th</sup> and 9<sup>th</sup> and attended the Lender's Luncheon CFNCD hosted. During her visit CFNCD met with CMHA to discuss any commonalities in service provision and future partnerships.

The next call for Capacity Building Projects has just been released. Intake deadline is April 19<sup>th</sup> and maximum funding is \$4,000 per partnership.

We continue to have the accessible laptop available for use. Contact the office if you know someone who is researching a business idea if they can make use of it.

It was noted that Danae McCullough is no longer with SMD, and the position on the Community Development Committee held by SMD is vacant.

The Literacy Partners of MB provided publications which explain life skills in plain language to CFNCD. Examples are "Going to the DR", "Going to the bank", etc. Angelica will use as a resource in her welcome packages for newcomers.

It was noted that [www.healthincommon.com](http://www.healthincommon.com) is a huge grant database, something to keep in mind when doing project fund development.

### 7.3 **Vision Quest**

Vision Quest is scheduled for May 15 – 17<sup>th</sup>, 2012. Sponsor packages and registration packages have been sent out. The early bird registration deadline is April 4<sup>th</sup>. Keynote speakers have been confirmed – Waneek Horn-Miller (stood on the lines of Oka and was an Olympic gold medalist) and Eric Schweig (actor).

This year the event will take place on the 3<sup>rd</sup> Floor in Hall A. There are 100 booths available in the Trade Show and CFNCD can offer one complimentary booth to an artist or crafter in our area. Information has been circulating (and was included in the meeting package) on how to apply to receive that booth. The artist/crafter would be responsible for their own travel and accommodations during the conference.

Leann will attend the next planning meeting in person on April 11<sup>th</sup>.

There is a possibility that next year's event will be in partnership with CANDO (Council for the Advancement of Native Development Officers).

### 7.4 **Thompson Skate Park**

Some dollars remain in CFNCD's Skatepark account (approximately \$7,500). The Committee has disbanded and decision by CFNCD is to transfer the funds to the City of Thompson for the Skatepark signage and any other remaining development.

**ACTION: Leann to contact Dan Brown and CIBC re: cheque signage and account closure.**

**ACTION: Charlene to draft letter to City of Thompson outlining what funds are for.**

## **7.5 Settlement Services**

The application for program funding from the province for the 2012/2013 was submitted.

Currently there are 84 Settlement Services clients. For the fiscal year, the program has seen 123 clients to date.

The Welcome to Winter event was held in November, was well attended by community and by newcomers. The press release about the event was included in the meeting package. Angelica has received feedback from outside the country on the press release, was also contacted by CBC Radio in Winnipeg regarding the need for safety presentations for newcomers.

The Province is coordinating putting together websites for each Settlement program. TNSS has received a draft design. The website will be linked to the province's website and CFNCD.

Angelica attended some professional development in March (delivered by the Province for all SS organizations) in Winnipeg as well as Pam McConnell's retirement get together.

The City of Thompson is looking at coordinating a Folklorama as part of Canada Day celebrations, Angelica is involved in planning committee.

## **7.6 Growing Communities Program**

To date no applications have been approved for the 2011/2012 fiscal year.

## **7.7 Churchill Northern Studies Centre**

CFNCD (Tim, Michelle, Charlene) is assisting the CNSC with strategic planning. CFNCD coordinated pre-session questionnaires with the CNSC board & staff as well as a two-day strategic planning session (February 6 & 7th). The goal of the session was to refocus and think of new ways for the Centre to become financially self-sufficient in the future.

Following the session the information compiled from the session and questionnaires has been compiled into a draft strategic plan. The draft was provided to CNSC in March. CFNCD will continue to work with the CNSC to finalize the plan.

This project fits with WD's new priorities (in particular bringing new services to market and increasing the presence of Western Canada in global market).

### **7.8 Rotary Park**

The Rotary Park Development Association requested support from CFNCD by way of partnership in submitting a grant application as they are not a registered charity or non-profit organization. CFNCD partnered to submit an application to Neighborhoods Alive! for \$100,000 towards the Splash Pad project in Rotary Park. Funding decision has not been made yet.

Gary noted that the RPDA is still pursuing the project into the next fiscal year. Component pieces have been ordered and the group and City of Thompson are looking at installation plan. The City of Thompson has approved the project.

### **7.9 Lender's Luncheon**

CFNCD hosted a Lender's Luncheon on Thursday, February 9<sup>th</sup> from 11:30 – 1:30 at the Burntwood Hotel. Lenders in the north have were invited to attend, turnout was good with about 20-25 people in the room. An opportunity for roundtable remarks and discussion was included as well as a presentation on CFNCD and a separate one from Susan Bater focused on the EDP program.

The purpose of the event was to promote CFNCD loan funds and business advisory service and connect with potential lending partners.

Notes from the Luncheon were provided in meeting package (February staff update).

### **7.10 TEDWG (Thompson Economic Diversification Working Group)**

Vale provided some funding to the City of Thompson to look at long-term diversification planning following the smelter and refinery announcement, as a result the Thompson Economic Diversification Working Group was struck and has now set up sub-committees to look at various streams – housing, justice, infrastructure, education & training and culture, tourism & branding. CFNCD has been participating in visioning sessions at the sub-committee level. TEDWG is looking at diversification on a regional scale.

TEDWG has put together a number of actions plans. The concept on the Restorative Justice Facility was finalized and released in December 2011. Draft reports on Education & Training and Housing were also recently released. CFNCD can provide copies for review.

## **8. NEW BUSINESS**

### **8.1 Churchill Summit**

CFNCD has been invited to attend a sustainability summit in Churchill at the end of March. Charlene to attend on behalf of CFNCD, Tim to attend on behalf of City of Thompson and CFNCD, Gary to attend on behalf of City.

## **8.2 Today In America**

The City of Thompson is working with a TV Show called *Today in America* to produce a short segment on life in Thompson. A small committee has been struck (Gary and Charlene participate). The purpose of the video is diversification.

Thompson Unlimited is also in the process of producing a new recruitment video. Thompson Unlimited is involved in the Today in America committee, the two videos will try not to duplicate each other as they have different messages. Both will be available as marketing tools for the City and region.

## **8.3 Funding Opportunity for Climate Change Adaptation**

Information included in the meeting package re: a new funding opportunity for climate change adaptation projects from Aboriginal Affairs and Northern Development Canada. The intake has passed, however CFNCD has been in contact with AANDC and it is likely a new intake will be coming in the fall. If any communities are interested in research happening on this topic please get in touch with CFNCD, an example could be winter road studies.

## **8.4 FemNorthNet**

Information included in the meeting package re: the launch of *Women, Economic Development & Restructuring in Thompson* report. This was an initiative of the Canadian Research Institute for the Advancement of Women (CRIAOW) which looks at empowering and engaging women. The launch will take place at Wapanohk School on Wednesday, March 21<sup>st</sup> at 7:00 pm.

## **8.5 TUAS Request for Expression of Interest**

Information included in the meeting package, intake deadline is March 31<sup>st</sup>, 2012. Priorities are Housing, Aboriginal Culture, Education & Employment and Aboriginal Women, Children and Youth.

## **8.6 Setting Lake Wayside Park expansion**

CFNCD and ABDP are working with Wabowden Community Council on an expansion plan for Setting Lake Wayside Park.

## **8.8 Business Planning Workshop**

CFNCD partnered with the Province on the upcoming 3-day Business Planning workshop. It was originally scheduled for December, however due to low registration was rescheduled for May 1-3 in Thompson at the Burntwood Hotel. Topics covered include: Business registration, licenses, permits, financial

assistance programs, business plans, accounting, taxation and marketing and sales. Information was included in meeting package.

## **9. OTHER BUSINESS**

### **9.1 Community Roundtable Discussion**

#### Cross Lake:

- The cadet building is under construction (completion near end of March). 50 Cross Lake Cadets are going to Minneapolis for an exchange trip.
- The Youth Spring Carnival is coming up
- This year will be the annual campouts 10<sup>th</sup> year (July 10<sup>th</sup> – 15<sup>th</sup>), expecting 1200 campers.
- If there is anything that can be given for giveaway bags please contact Noelle.
- Elections for ANA communities have been moved from February to October.
- Census may not be accurate, as they can't determine what is and is not on reserve. NACCA may be looking at getting a contract to do the census work.

#### Thompson:

- Census noted a 617 person drop for City of Thompson population from 2006. This is a financial hit to the City.
- Vacancy rate for housing is at or near 0%, census is a challenge.

#### Wabowden:

- Wayside Park expansion
- Water Treatment Plant is Council's current focus

## **10. NEXT MEETING**

The next CDC meeting was scheduled for April 2012.

## **11. ADJOURN**

Meeting at 10:35 am.