



**Community Development Committee Meeting
May 10th, 2011**

11:00 am – Cross Lake Community Council Building / Conference Call

Present:

Board Present: Darlene Beck, Cross Lake – Chair of CDC
Frances McIvor, Wabowden Community Council
Danae McCullough, SMD – Volunteer
Gary Ceppetelli, Thompson – Volunteer (via conf. call)

Staff Present: Tim Johnston, General Manager
Charlene Grant, Development Officer
Leann Brown, Development Officer
Angelica Matiasek, Development Officer
Kaylee Brabant, Admin. Assistant

Regrets: Noelle Halcrow, Cross Lake – Volunteer
Michelle Pruder, Development Officer
Ryan Castel, Cross Lake First Nation

Absent: Wayne Anderson, Norway House Cree Nation

1. CALL TO ORDER

Meeting called to order at 11:30 am by Darlene Beck.

2. ROLL CALL

Roll call conducted of committee and staff present.

3. APPROVAL OF AGENDA

Additions to agenda noted:

- Add 8.2 TUAS Youth Development Officer
- Add 9.2 Staff Rural Diversification Course
- Add 9.3 High Speed Internet

MOTION: Moved by Frances McIvor to approve agenda as amended.

Second by Gary Ceppetelli.

CARRIED

4. APPROVAL OF PREVIOUS MINUTES (March 1, 2011)

Tabled.

5. BUSINESS ARISING FROM MINUTES

To be discussed under Old Business.

6. CORRESPONDENCE

6.1 May 2011 List of Reports and Proposals

- Reports submitted in this time period include:
 1. Monthly activity report and claim for services submitted to MIIP for Settlement Services Program,
 2. Progress report submitted to MB Tourism Secretariat on behalf of Tourism North for the Road Accessible Lakes project,
 3. Final report submitted to ABSN for Uniquely MB workshops
 4. Report on Diversity and Intercultural Training Welcoming Communities workshop provides to Settlement Services Advisory Committee
- Proposals submitted in this time period include:
 1. CFNCD application to CFM / REDP for EDP Marketing Project. \$4,000 in funding requested.
 2. CFNCD application to CFM / REDP for Frank O'Dea presentation as part of the CF Conference in September. \$12,000 in funding requested.

6.2 Canadian Beverage Container Recycling Association Information

6.3 YWCA Employment Links Program for Youth info

6.4 Event Listing form (Travel MB)

7. OLD BUSINESS

7.1 Tourism North

CFNCD continues to provide support to the Tourism North (TN) board on a fee-for-service basis. Contract in place July 1, 2010 – June 30, 2011, fiscal year ending March 31st with funding received from Tourism Secretariat.

TN partnered with other provincial RTAs to set up a Manitoba display at the Wpg RV Show (March 10th to 13th). It was a good opportunity to partner with other RTAs and Secretariat (some funding) however not the best way to reach the target of FIT (free independent travelers). RVer's typically park in one spot for the season. Recommendation for next year has been not to participate in RV Show but choose another more fitting event or host something similar to Discover MB.

Tourism North members attended the Travel MB conference in April in Wpg. Sessions taken included emerging markets, demographic trends and marketing. The Tourism awards banquet was held along with the conference. Nelson House Community Council was awarded a tourism award in the product development category. 6 members from Council attended, Mayor Bella Leonard

spoke and noted a thank you to North Central for submitting the nomination.

The TN AGM is planned for June 9th in Thompson and is open to the public. TN members are also having the annual strategic planning session the morning of June 9th.

The Road Accessible Lakes project (Phase One) is nearing completion.

Thompson Unlimited has struck a Thompson Tourism Committee. CFNCD / Tourism North has a seat on this committee as does TU, Heritage North Museum, MKO and other key players in tourism. This committee will work towards expanding the scope and volume of tourism in Thompson. This will be done by fostering partnerships, assisting with tourism package development and hosting events as pilot projects.

7.2 EDP

CFNCD submitted two proposals to the REDP Program (April 2011 intake for the 2011/2012 fiscal year). One is for marketing (table cloths, balloons, banners at a cost of \$4,000), the other is in partnership with CF Greenstone and CF Cedar Lake to support cost associated with Frank O'Dea presentation (\$12,000).

Susan Bater, the EDP Coordinator with CFM will do an annual update visit in June. At that time staff will also coordinate an event for service providers and clients (either a booth set up, open house or luncheon). This event will be in partnership with SMD and will likely be held in Thompson. Any communities wishing to hold a similar event (to promote the program to Entrepreneurs with disabilities) in their community are asked to contact Charlene.

CFNCD continues to have the accessible laptop available for use by entrepreneurs or community groups that may have barriers using typical computers or software programs. For more information contact Charlene

7.3 TUAS Home Daycare Project

This program will was completed March 31st and is not continuing into this fiscal year. Staff are preparing final reporting for the project (due in June), which will include recommendations for future programs. This program targeted Aboriginal clients in Thompson, when requests were made for assistance from elsewhere in the region, assistance was provided under the regular CFNCD program (business mentoring, loan programs, etc.). Clients that did not fit into the TUAS program were also referred to the Province of MB Daycare Coordinator.

7.4 Vision Quest

Leann continues to be involved in the Vision Quest planning committee. Annual event to happen one week from today - May 17

– 19th in Winnipeg. Keynote speakers will include Roberta Jameson (CEO of the National Aboriginal Achievement Foundation) and Theoren Fleury (Former NHL All-Star, Stanley Cup Winner and Olympic Gold Medalist).

This year, the Cross Lake Cadet program will be highlighted in a session which speaks to successful community development initiatives. Bob Smith from Cross Lake will be involved in the presentation.

Registration at this point seems to be up from last year. Staff attending are: Tim, Leann, Charlene and Phil. Board attending are Frances, Glen, Darlene, Charlene Mercredi, Ryan and Wayne.

7.5 Thompson Skate Park

CFNCD will, over the summer months, work on the signage project. A sign noting all partners of the skatepark will be created and installed at the sign. Funding for the sign is available (from the skatepark account).

Next month the first organized event is going to be held at the skatepark. Event is a partnership of a number of businesses (main organizer is Funky Threadz from The Pas). Event will include an open competition.

ACTION: Charlene to find more information on upcoming skatepark event and post to Tourism North website.

7.6 Thompson Newcomer Settlement Services

The Province of Manitoba (Manitoba Immigrant Integration Program) again funded CFNCD to provide direct services to newcomer clients. Funding agreement for 2011/2012 fiscal year is for \$76,503 to cover the cost of one and one-quarter positions. Angelica will continue to work on client direct services, while Kaylee will provide administrative support to the program, particularly in the welcoming activity area.

Currently things are very busy with approximately 45 current clients.

CFNCD partnered with the Diversity and Intercultural Training Program of Manitoba to develop a workshop for Thompson residents. The aim of the workshop is to reduce racism, foster intercultural communication and increase the community's knowledge on the economic and social benefits of immigration and diversity. Workshop was held on April 7th, 2011. The workshop was free to participate in and there were 8 participants, Kaylee attended on behalf of CFNCD and prepared notes.

7.7 Growing Communities Program

The Growing Communities program is a funding opportunity for communities in the north central region (up to \$2,500 available per

community for community economic development initiatives). Further information can be found on the CFNCD website or by contacting Charlene.

Wabowden Community Council submitted project extension to June 30, 2011. CDC approved.

In the first fiscal year we received 7 applications:

1. Thompson – Communities in Bloom. Received funding to purchase flower planters for public places in downtown area. Project complete.
2. Cross Lake Community Council: Received funding to purchase tents for family campout and prepare site for long-term. Project complete.
3. Wabowden – Anglican Church: Received funding to update church so that it can be used a public meeting place. Renovations underway, expected completion date is June 30, 2011.
4. Pikwitonei - Anglican Church: Received funding to update church so that it can be used a public meeting place. Renovations underway, expected completion date is June 30, 2011.
5. Gillam - Gillam Marina Association: Received funding to update public dock. Work underway, expected completion date is June 30, 2011.
6. Thicket Portage – Winter Carnival: Application submitted to support operating costs associated with winter carnival. Application not approved, suggested to be resubmitted with a long-term economic development focus.
7. Nelson House Community Council – Beach upgrades: Funding received to purchase permanent picnic tables and garbage cans. Expected completion date is June 30, 2011.

Noted by Tim that this project was set up as a stimulus. The really good thing about this project is that it gets dollars out to communities that aren't typically accessing loan dollars. The intent of this program was not be something that groups could access year after year, rather a kick-start to economic development, leading to sustainability for certain projects.

ACTION: Charlene to work on recommendations for criteria for 2011/2012 Growing Communities program.

7.8 Business Planning Workshops

This project is now complete. CFNCD received funding from the Aboriginal Business Service Network to purchase Uniquely Manitoba workshops (Business Planning, Marketing and Product Development). Workshops were offered in Gillam, Nelson House, Cross Lake, Churchill and Thicket Portage. 11 workshops were delivered in totally with 70 registrations and 30 actual participants.

CFNCD holds the rights to use the workshops until October. Communities interested in hosting any of these workshops should contact Leann. It was suggested to involve a community champion in the marketing process to increase participation (ie CFNCD board rep for that community doing radio spots).

Frances McIvor indicated a need for management and basic customer service workshops in her community. Suggestion to look into Manitoba Tourism Education Council (MTEC) available training.

Noted that the YWCA does training, free to attend and open to anyone in the region, however training takes place in Thompson.

ACTION: Charlene to contact MTEC re: available workshops.

7.9 Community Futures Conference

CFNCD will host the 2011 Manitoba Community Futures Conference in Thompson in September 2011 (20th, 21st, 22nd). Planning committee includes reps from Community Futures Greenstone and Cedar Lake, Frances indicated an interest to be involved in planning committee.

Both keynote speakers have been booked – Peter C. Newman and Frank O’Dea.

Mobile sessions will include Churchill, Wuskwatim, Glacier, Vale.

Suggestion from CDC to include board reps as ambassadors at the banquet and to look into ways of including all communities in the region.

ACTION: Frances to be included on planning committee meetings.

7.10 Safeway boxes

At the full board meeting at the beginning of February community members expressed concern regarding Safeway’s practice now that plastic bag ban has taken effect in Thompson. Safeway charges \$2 each for boxes and does not offer used fruit and vegetable boxes free of charge.

A letter was drafted and sent to the Thompson Safeway store manager, noting concern has been expressed and asking that the current practice and policy be outlined. The letter suggested a solution for both parties could be worked out. Letter was never responded to by Safeway, however Charlene followed up by phone call with the Safeway Store manager – Virgil Dahl. Mr. Dahl indicated the current practice is to save suitable boxes from orders received each night and stack at the front of the store. Priority is given to mail or fax order customers. Safeway encourages people to reuse the boxes they purchase. Safeway clerks will bag or box groceries in anything the customer supplies, they do not have to

purchase new boxes each time. In the past there was an abundance of boxes because they were saved at other stores and shipped to Thompson. Safeway says it isn't cost effective to do this anymore. Mr. Dahl further indicated that our February letter was forwarded to Mr. John Graham in Wpg who is in charge of public affairs.

ACTION: Charlene to share information on Safeway box practice with full board.

7.11 General Computer Training

ABSN intake is June 17, CFNCD to submit capacity building project proposal.

8. NEW BUSINESS

8.1 Canadian Beverage Container Recycling Association

Information on the Canadian Beverage Container Recycling Association (CBCRA) was originally received by CFNCD staff from Frances who received at a NACC meeting.

The CBCRA is a new non-profit set up with the mandate of assisting the province meet the goal of recycling 75% of all beverage containers purchased in MB. Members include brand owners and distributors. Jason Cook is the northern strategy coordinator the "Recycle Everywhere" campaign. Charlene got in touch with him recently for more information. The program offers communities public-use beverage container recycling bins (4 on initial contract), signage and assistance shipping recyclables out of the community. Any revenue generated from recycling goes back to the community. Translation has been done for Dene & Cree language signage (ie there is no word for recycle in Cree).

CFNCD has been asked to sit on a northern working group providing program direction. Jason will be in Thompson some time before summer and it was suggested he come to CFNCD, meet staff and have a look at all the recycling resources that have been put together over the years.

ACTION: CFNCD to act on behalf of the communities who are interested in getting involved in the Recycle Everywhere campaign. Charlene to survey communities.

8.2 TUAS Youth Development Officer

CFNCD submitted a proposal to the Thompson Urban Aboriginal Strategy (TUAS) to house a youth development officer that would work on youth entrepreneurship initiatives. The proposal was not approved, however Tracey Kennedy expressed an interest in learning more about this idea. Tracey is the Urban Aboriginal Strategy contact for WED in Wpg. CFNCD will meet with Tracey Kennedy during her next visit to Thompson.

9. OTHER BUSINESS

9.1 AGM / Board Meeting

CFNCD AGM will take place Friday, June 10th, 2011 at the Riverlodge Place. CFNCD next full board meeting will take place on Saturday, June 11th, 2011 at the Riverlodge as well. Tamy / Kaylee are surveying board to see who is able to attend, for more information contact Tamy or Kaylee.

9.2 Staff Rural Diversification Course

Leann, Charlene and Michelle completed the Rural Diversification online course offered through Community Futures Alberta. Grades are not out yet, however to date all assignments completed received 100%.

The final assignment was to prepare a project idea and draft proposal. Idea staff worked with was manufacturing recyclables. Staff will look at submitting this proposal to a federal gov't program (intake date of June 30th).

9.3 Highspeed Internet

Cross Lake now has high speed internet.

10. NEXT MEETING

The next CDC meeting is set for June 10th, 2011. Darlene made note of a few upcoming notable events – Tim will celebrate 14 years with CFNCD this May and Leann's wedding will take place in September. Darlene also thanked everyone for travelling to Cross Lake for the meeting. Council presented an Geff Monias painting to CFNCD as a thank you for the work that is done with the community. Tim thanked Darlene and the Council staff for hosting the meeting.

11. ADJOURN

Meeting at 12:45 pm.

ACRONYMS:

CDC – Community Development Committee
TUAS – Thompson Urban Aboriginal Strategy
CFNCD – Community Futures North Central Development
TN – Tourism North
MB - Manitoba
EDP – Entrepreneurs with Disabilities Program
CFM – Community Futures Manitoba
CEO – Chief Executive Officer
ABSN – Aboriginal Business Service Network
RV – Recreational Vehicle
RTAs – Regional Tourism Associations
AGM – Annual General Meeting
TU – Thompson Unlimited
REDP – Rural Entrepreneurs with Disabilities Program

MKO – Manitoba Keewatinowi Okimakanak Inc.
CF – Community Futures
SMD – Society for Manitobans with Disabilities
NHL – National Hockey League
YWCA – Young Women’s Christian Association
CBCRA – Canadian Beverage Container Recycling Association
WED – Western Economic Diversification