



**Community Development Committee Meeting
May 20th, 2014, 9:30 am
CFNCD Boardroom / Conference Call**

Present:

- Board:** Frances Mclvor, Wabowden
Gary Ceppetelli, City of Thompson – Volunteer
Brenda Davidson, SMD – Volunteer
- Staff:** Tim Johnston, General Manager
Charlene Grant, Development Officer
Angelica Matiasek, Development Officer
- Regrets:** Darlene Beck, Incorporated Community of Cross Lake
Leann Brown, Development Officer
Felesha Richard, Youth Build Student

1. **CALL TO ORDER**
Meeting called to order at 1:35 am by Gary Ceppetelli.
2. **ROLL CALL**
Roll call conducted of committee and staff present.
3. **APPROVAL OF AGENDA**
MOTION: Moved by Brenda Davidson to approve agenda. Second by Frances Mclvor.
CARRIED
4. **APPROVAL OF PREVIOUS MINUTES (January 2014)**
MOTION: Moved by Frances Mclvor to approve meeting minutes. Second by Brenda Davidson.
CARRIED
5. **BUSINESS ARISING FROM MINUTES**
Actions to be reviewed in Old Business.
6. **ATTACHMENTS**
To be reviewed in Old Business:
 - May 2014 List of Reports and Proposals
 - January 2014 Meeting Minutes
 - April CDC Report

- Partners 4 Growth Terms and Conditions
- WED grants

7. OLD BUSINESS

7.1 Tourism North

CFNCD (Charlene) continues to act as coordinator on fee for service basis. The current contract ended March 31st and a 3-month extension was approved at the AGM on April 30th. The new contract will be discussed at the next business meeting, scheduled for early June.

Regional Guide:

Tourism North contracted the Winnipeg Free Press to design the 2014 northern Manitoba regional tourism guide. The WFP was awarded the contract as they scored highest on the Request for Proposals. The first draft of the guide was received on May 16th, as per the agreement. Corrections were provided back to WFP and final touches are being completed this week. It is anticipated that the guide will be printed in early June. Tourism North sold ads and kept revenue (25 ads, revenue of \$11,400). Pages with community information have been shared with CFNCD board members for proofreading.

Winter Tourism Development:

Tourism North submitted a proposal to the MB Tourism Secretariat for funding to support winter tourism development, it was approved in full. Funds are to look at winter tourism development including a regional marketing approach as well as capital investment into two club trails (Thompson Trailbreakers – Thompson to Kelsey Generating Station section and Kelsey Trail Sno Drifters – The Pas south section).

7.2 EDP

ASL Needs Assessment:

CFNCD project (with funding coming from CFM) on deaf awareness campaign and needs assessment, wrapped up as per March 31st deadline. A workshop in Flin Flon was planned as an extension of the community awareness campaign (including a session on hearing loss, presentation by MB Chapter of the Canadian Hard of Hearing Association) but did not happen, for the most part due to partner timelines. There is a second 2014/2015 call for proposals through CFM/EDP and Charlene, Brenda and Bunny Burke from Community Futures Greenstone will look at reapplying to complete the project.

Celebrating Abilities:

CFNCD has partnered with several organizations both local and provincial (lead is Community Living Manitoba) to bring a 3-day event to northern MB in October 2014 focused on accessibility and inclusion of persons with disabilities. The Society for Manitobans with Disabilities Northern Regional office and Juniper Centre are

local partners. CFNCD received funding from CFM to act as pre-event support for a 9-week period (January – March) in the amount of \$2,500. CFNCD will soon sign a letter of understanding with Community Living MB to provide continued support to a maximum of \$3,000. Tara, Charlene and Tamy will work together on logistics, promotion and onsite support during the event.

CFNCD submitted a proposal to CFM to cover the cost of clear print event signage and some staff time. The proposal was funded in full (\$3,000). CFNCD also submitted proposals to ABSN and FemNorthNet for sponsorship for the event. The hope is that one or more sponsors will provide funds for a bursary for persons with disabilities (ie: reduced registration costs).

Brenda noted that an important piece of the event will be ASL interpretation and CART services. A goal of the planning committee was to ensure an accessible event.

Business Directory:

CFNCD submitted a second proposal to CFM/EDP for the 2014/2015 call for proposal re: creating a business directory of past clients. Request was for \$1,000 to cover the cost of design changes to the website. The proposal was not funded. CFNCD may revamp and resubmit with feedback from Susan Bater. Felesha is assisting in contacting past clients to gather up-to-date information.

7.3 Vision Quest

Vision Quest took place May 13-15, 2014 in Wpg at the Convention Centre, with CFNCD participating as a planning partner (Leann). The event was well represented by CFNCD communities (ie Thompson, Wabowden, Cross Lake, Ilford).

ACTION: Feedback from board should be provided to Leann to consider for strategic planning session. Tim, Charlene and Leann to meet to review.

7.4 Settlement Services

The end of 2013/2014 agreement was March 31st, 2014 and a new fiscal year April 1st, 2014 with no interruption of funding. CIC requested CFNCD to provide a 2-year budget and proposal which was approved (\$81,309 annually). Service is now only provided to Landed Immigrants and Refugees which equalled a reduction in clients, ie: for the year a target of 40 is set.

A basic needs assessment has been done in The Pas, with Angelica visiting the community at the end of March. It was determined need is currently low but Angelica continues to work with the Town's EDO (Shawn McKinney) to receive receiving referrals.

A Small Business Start-up workshop held for newcomers at beginning of March, attended by two clients. A winter event held at McCreedy Campground in March, lots of participation from newcomers and community members. The Citizenship ceremony is happening this week in Thompson, Angelica will attend and assist as well as continuing to play a role with the Thompson Canada Day Celebrations.

7.5 Rail Communication Meeting

Michael Wolecke from VIA Rail contacted CFNCD indicating an interest in a communication meeting at the end of June in Thompson. The purpose of the meeting will be for communities to express concerns or feedback regarding service. CFNCD surveyed communities and board of directors to determine best date. Meeting will be held on June 23rd or 25th depending on Omnitrix availability. CFNCD will assist with securing a meeting location, communicating meeting details to communities, chairing the meeting and note taking. Charlene will provide more details to the board and communities next week.

7.6 Aboriginal Accord

CFNCD participates as a partner in the City of Thompson Aboriginal Accord meetings, held quarterly. Purpose of meetings and accord is to enhance partnerships with Aboriginal people, communities, organizations and work together as a collective group.

CFNCD will provide list of successes for the previous year as well as goal for current year for the accord progress update, due June 6th. Narrative will be provided to the CDC for approval.

Charlene participate in the National Aboriginal Day Celebration organizing committee, event is scheduled annually on National Aboriginal Day (June 21st) and this year falls on a Saturday.

7.7 Aboriginal Business Service Network

2013/2014 Project (Youth Entrepreneurship):

CFNCD completed a project with funding (\$5,000) from the ABSN that saw a group of youth investigate entrepreneurship as an option. Michelle coordinated the project and classes began in November with a group of youth planning and operating a real business. The business chosen was called "One Stop Pop Up Shop", where the project participants sell arts and crafts on consignment. Project was based in Thompson with the intention of piloting and transferring to other communities in the future. Norway House has indicated an interest in a similar program. Project is now complete with all reporting submitted and holdback received.

2014/2015 Project (Churchill Training):

A proposal was submitted to ABSN in April to support the entrepreneurship piece of training delivered in Churchill by the

Arctic Trading Company (\$3,000). The program is over 20 weeks and covers traditional art and crafts (beading, tufting, sculpting, etc.) as well as modern tools (sewing and embroidery machines) and entrepreneurship. CFNCD will deliver sessions on self-employment, small business management, promotion and costing. The ATC is working with UCN to determine whether the course can be accredited and the Province of MB to support the instructor fees (E.I. recipients would be targeted).

2014/2015 Project (Celebrating Abilities):

CFNCD submitted a second proposal to ABSN in April for the Celebrating Abilities event (sponsorship in the amount of \$2,500). It was approved in the amount of \$1,500, budget line items not identified yet what sponsorship will cover, but requested was conference coordinator, keynote costs, room costs and bursary pool.

7.8 Partners 4 Growth

The Partners 4 Growth deadline to submit proposals is May 31st. Some obstacles to CFNCD applying, for example: because CFs are federally funded they do not qualify as lead proponents. A CF can be sub-contracted by another entity. Another challenge is dollars but be matched by hard dollars (not inkind). CFNCD is currently looking at a partnership with Thompson Unlimited to complete a feasibility study regarding campground and cottage lot expansion at Paint Lake Provincial Park. It was suggested the idea could be revised to include a northern MB scan of needs in partnership with Tourism North. The P4G criteria was included in the meeting package.

ACTION: Charlene and Tim to meet with Gord Wakeling from Thompson Unlimited on the potential feasibility study proposal.

7.9 MB Heavy Construction Association Expo North

CFNCD participated in stakeholder meetings to determine the need for this event in northern MB and to identify potential workshop topics and participants. The event took place in February 2014 in Thompson at the TRCC. CFNCD was a sponsor of the event and contributed \$1,000. The event was attended by 225-250 participants and 22 exhibitors in the trade show.

CFNCD entered into an agreement with the Northern MB Sector Council to coordinate travel and registration for 30 participants coming to this event sponsored by the Province. Tamy coordinated the project and CFNCD was paid on a fee-for-service basis (\$13,000).

A planning meeting was being held at the same as the CDC, CFNCD provided regrets and requested meeting notes be shared. It was noted that CFNCD would not be in a position to provide

sponsorship dollars in year two of the event but would continue to provide feedback as a stakeholder and liaison between the planning committee and CFNCD communities.

7.10 Rotary Park – Interactive Play Trail

The Rotary Park Development Association had requested that CFNCD assist with their next phase of development at Rotary Park (including the creation of an inclusive play trail). CDC recommended the partnership move forward and CFNCD applied for funding to support the next phase (as the RPDA is not a registered charity and does not qualify). An application was submitted to Neighbourhoods Alive for funding in the amount of \$20,000. The first installment of \$18,000 was provided to CFNCD and flowed to the RPDA with a letter outlining each partners responsibilities. This project will be complete in the fall of 2014.

8. NEW BUSINESS

8.1 WED Call for Proposals

The new WED call for proposals process was included the meeting package. Changes include intake dates (spring and fall) and priorities. CFNCD shared the information with Thompson Unlimited who will submit a proposal based on the Industrial Skills Trades Centre.

8.2 Youth Build Placement

CFNCD currently has a student doing a placement from the Boys and Girls Club Youth Build Program. Felesha Richard is assisting Charlene with Community Development tasks as well as working through the business planning process with Michelle as she has indicated an interest in small business ownership or self-employment. Meetings will also be scheduled with successful past CFNCD clients currently operating businesses where Felesha can ask questions re: business start up, challenges, supports, advice, etc. A meeting has taken place with Party Hart Rentals and will take place with Laban Fitness and Aurora Dance Academy.

9. OTHER BUSINESS

9.1 AGM / Board Meeting

The CFNCD AGM / Board Meeting and training is set for June 5th and 6th. The AGM is open to the general public and other sessions (ie: training can be opened as well to other boards – Thompson Unlimited, Settlement Services advisory committee, etc.). For more info contact Tamy or Tara.

9.2 Community Roundtable Discussion

Wabowden (Frances):

- A public meeting has been requested, CFNCD to attend.

- Frances will seek endorsement from Council to continue on as CFNCD rep for Wabowden.
- Elections in October.
- Grow North event happening on Friday at the school.

Society for Manitobans with Disabilities (Brenda):

- Numbers are up in Children's caseload and vocational rehab
- Road trip to Wabowden today and on to Flin Flon and The Pas
- A new Rehabilitation Counsellor is now in place ½ time
- Participating on the Celebrating Abilities planning committee.

Cross Lake Community Council (Darlene):

- Darlene was not able to attend today's meeting as she was travelling to Winnipeg as she was selected as a participant in the Prince of Wales economic developers meeting.

Thompson (Gary):

- The downtown bylaw program is now in place.
- The Community Safety Officers cosponsored by the Province will begin May 28th. Two teams of 2. Officers have more powers to enact legislation (over bylaw officers).
- The Cold Weather Policy has completed for the year. In total 70 nights the policy was active. Partners included CMHA, KTC, Neighbourhoods Alive and the Thompson Pentecostal Assembly.
- The UCN grand opening is happening Friday, May 23rd at 1:00 pm. There is also an open house from 7-9 that night.
- Spring Clean up is underway with the business challenge happening from 1-4 on the 23rd. For more information contact City Hall or Public Works.

10. NEXT MEETING

The CDC was scheduled for September 16th, 2014 at 9:30 am.

11. ADJOURN

Meeting at 10:35 am.