



**Community Development Committee Meeting  
October 18, 2011  
CFNCD Boardroom**

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**Present:**

**Board Present:** Darlene Beck, Incorporated Community of Cross Lake  
Frances Mclvor, Wabowden Community Council  
Charlene Mercredi, Thicket Portage  
Danae McCullough (SMD – Volunteer)

**Staff Present:** Tim Johnston, General Manager  
Charlene Grant, Development Officer  
Leann Brown, Development Officer  
Angelica Matiasek, Development Officer

**Regrets:** Noelle Halcrow, Cross Lake – Volunteer  
Michelle Pruder, Development Officer  
Kaylee Brabant, Admin. Assistant

**1. CALL TO ORDER**

Meeting called to order at 9:40 pm by Darlene Beck.

**2. ROLL CALL**

Roll call conducted of committee and staff present.

**3. APPROVAL OF AGENDA**

**MOTION:** Moved by Frances Mclvor to approve agenda. Second by Charlene Mercredi.

**CARRIED**

**4. APPROVAL OF PREVIOUS MINUTES (June 10<sup>th</sup>, 2011)**

**MOTION:** Moved by Frances Mclvor to approve meeting minutes. Second by Darlene Beck.

**CARRIED**

**5. BUSINESS ARISING FROM MINUTES**

Charlene Grant reviewed actions from previous minutes, notes to be included under 7.6 Growing Communities and 7.7 Business Planning Workshops.

## 6. CORRESPONDENCE

- 6.1 Proposals & Reports
- 6.2 Growing Communities applications – Thicket Portage (2)
- 6.3 Growing Communities reports – Wabowden, Gillam
- 6.4 Artist, Crafter & Small Business Expo information
- 6.5 TNSS – Welcome Winter event information
- 6.6 Churchill Northern Studies Centre request
- 6.7 Workshop information
- 6.8 Women’s Enterprise Centre – My Golf Mine project
- 6.9 Province of MB press release - July 5<sup>th</sup> re: All-weather roads
- 6.10 EDAC – professional development opportunity

## 7. OLD BUSINESS

### 7.1 Tourism North

Tourism North current project’s include:

1. Northern Golf Tour: Tourism North is partnering with golf courses in northern MB and SK to promote tourism between communities and youth and family golf. Concept of golf contest (golf at 3 out of 5 golf courses in the northern region) and be entered into a draw for grand prize. Project will be a partnership with the MB Tourism Secretariat, Travel MB, golf courses, potential corporate sponsors and Tourism North.
2. 3<sup>rd</sup> edition of Nextstop tourism guide: currently negotiating 3<sup>rd</sup> contract with Frank Fieber to create guide. Guide will be printed early in the new fiscal year – April or May 2012.

It was also noted that the new CEO of Travel Manitoba (Colin Ferguson) came to Thompson for a brief visit last week. He met with the Thompson Tourism Committee, Tourism North, Thompson Spirit Way and various tourism operators. The marketing/partnership staff from Travel MB are also planning a trip to northern MB in November. Information on their visit will be shared with CFNCD board should they wish to meet with staff.

### 7.2 EDP

The *Just Watch Me* video contest (launched by Pan West Community Futures) is now running. Entrepreneurs who overcame or work to manage a barrier to employment are encouraged to video record their story and submit. \$1,000 in cash will be awarded to the contest winner. Contest open until October 31<sup>st</sup>. Contact CFNCD or Susan Bater at CFM for more information.

CFNCD will be coordinating an event to promote the EDP loan and mentorship programs to potential clients. Looking at working with the Self Employment Program (formerly Self Employment Assistance Program) and targeting general public and those receiving employment insurance benefits.

**ACTION: Charlene to coordinate upcoming EDP event.**

### 7.3 Vision Quest

The Vision Quest strategic planning session was held in September, attended by Leann. The AGM is tentatively set for late November and is typically attended by staff person (Leann) and Chairperson.

Currently the Vision Quest board are looking at potential workshops and keynote speakers. Dates set for next year's conference are May 15 – 17, 2012.

The 2011 event final report and newsletter will be completed in the near future. Newsletter will be forwarded to communities in North Central Region.

### 7.4 Thompson Skate Park

Some dollars remain in the Skatepark fund and are allocated to signage at the park.

**ACTION: Charlene to work with Skatepark Committee, City of Thompson to complete signage project.**

### 7.5 Thompson Newcomer Settlement Services

Currently there are 74 Settlement Services clients, 46 are new this fiscal year. As part of the contract with MIIP (Manitoba Immigrant Integration Program), CFNCD provides service to newcomers as well as coordinating two Welcome Events per year. The first event was held in conjunction with Multiculturalism Day in June and was a BBQ. It was well attended by newcomers, general public, staff and volunteers. The next event will be a *Welcome to Winter* event (November 5, 2011) that will prepare newcomers for winter and highlight recreational winter activity. An ad-hoc committee has been put together to plan the event, further information can be found in the meeting package.

Further to the noted welcome events, CFNCD/TNSS will partner with Wapanohk School to host the Citizenship Ceremony in Thompson on October 26<sup>th</sup>.

### 7.6 Growing Communities Program

At the last meeting a summary of the Growing Communities pilot year, including recommendations for the future of the program was submitted and reviewed by the committee. An amended version of the summary was then presented to the full board at the June board meeting. The CFNCD board approved the following changes to the Growing Communities program:

1. A \$15,000 project budget for the 2011/2012 year, \$13,500 of which would go directly to community projects. The remaining \$1,500 would be used for promotion and general office expenses (ie printing).
2. Applications must now come via local gov't authority.
3. Maximum allocation is \$2,500 per project.

4. May 15<sup>th</sup> and November 15<sup>th</sup> intake dates set.
5. The project will run for a total of 3 years, following the third year a review completed.
6. A basic contract be signed between two parties indicating specific use of dollars.

Two final reports were submitted for 2010/2011 projects:

Wabowden: The Wabowden Anglican Church upgrade project was approved for materials (\$2,200) and \$300 in labour costs. The final report notes materials at \$1,440 and labour at \$950. It was noted that labour costs cannot be covered. Frances indicated that there was a turnover of project contacts and that some materials may not have been listed in final report.

Gillam: The Gillam Marina Association submitted a final report which noted \$1,942 was spent on lumber for the dock and \$184 on a new sign.

**ACTION: Charlene to contact Wabowden Anglican Church group to advise labour cannot be covered however other materials can be.**

**ACTION: Charlene to contact Gillam Marina Association re: holdback or return of funds.**

Two applications came in from Thicket Portage, both provided in the meeting package for review.

Website training: not approved as purpose of the Growing Communities is more towards infrastructure development, not human capital capacity building.

Sports Day: not approved at this time as it may fit into the Community Places program funding. CFNCD does not want to duplicate any existing programs.

**ACTION: Charlene to contact Sam Antilla re: Community Places grant in Thicket Portage.**

**ACTION: Charlene to contact Thicket Portage re: CDC decision on GC applications.**

## **7.8 Business Planning Workshops**

Noted that this project has been completed. The licenses that CFNCD had to deliver workshops are now up, however CFNCD has developed a business planning workshop in-house and will be in a position to deliver in north central communities. Michelle has plans to offer the workshop in Cross Lake and Norway House in the near future.

Provided in meeting package is information on MTEC and YWCA of Thompson upcoming workshops.

The Province of Manitoba is hosting a 3-day in-depth business planning workshop November 29<sup>th</sup> – December 1, 2011 in Thompson. CFNCD is a co-sponsor of the event and is assisting by receiving registrations and promoting the opportunity. Once a poster is received CFNCD will forward to communities.

**7.8 Community Futures Conference**

The annual Community Futures conference was hosted by CFNCD in Thompson in September. Overall the event was a huge success and we have received tremendous response from participants. At this point staff are in the final stages of costing the event and completing final reports.

**7.9 Safeway boxes**

Action to share information received from Safeway with full board complete. Safeway continues to charge for boxes.

**ACTION: Remove item from agenda.**

**7.10 Canadian Beverage Container Recycling Association**

Nothing further to report.

**ACTION: Remove item from agenda.**

**8. NEW BUSINESS**

**8.1 Churchill Northern Studies Centre**

The Churchill Northern Studies Centre requested assistance from CFNCD on the development of a 5-year operational plan that would guide the Centre in becoming financially self-sufficient. Request was reviewed and approved at the Executive meeting.

**ACTION: Charlene, Phil and Tim to coordinate conference call with Churchill Northern Studies Centre to set out action plan.**

**8.2 Rotary Park**

The Rotary Park Development Association requested support by way of partnership in submitting grant application as they are not a registered charity or non-profit organization. CFNCD partnered to submit an application to Neighborhoods Alive! for \$100,000 towards the Splash Pad project in Rotary Park.

**MOTION: Moved by Frances McIvor to proceed with Rotary Park Development Association partnership as per recommendation from administration. Second by Charlene Mercredi.**

**CARRIED**

**8.3 Artist, Crafter & Small Business Expo**

CFNCD is hosting the 3<sup>rd</sup> annual Artist, Crafter & Small Business Expo on November 5<sup>th</sup> at the St. Joseph's Hall in Thompson. Event is free to attend and exhibitor space is free for artists, crafters and

small businesses who register. To date, 17 have registered. There is room for 35 – 40 exhibits. Event poster included in meeting package.

#### **8.4 Bayline rail service**

CFNCD has received a number of calls regarding VIA removing chefs from the 693\692 train serving the bayline communities and is in the process of finding out more information. CFNCD will look at coordinating a roundtable meeting (including bayline communities), VIA and Omnitrax to look at community concerns and discussion regarding possible dissolution of Canadian Wheatboard.

**ACTION: Charlene to coordinate roundtable meeting re: transportation in northern MB.**

#### **8.5 Ripples from the Zambezi**

CFNCD is looking at partnering with Vale to bring the author of the book “Ripples from the Zambezi” to northern MB. The book looks at a unique approach to entrepreneurship and the rebirth of local economies.

### **9. OTHER BUSINESS**

#### **9.1 Community Roundtable Discussion**

Wabowden: nothing to report.

Thicket Portage: nothing to report.

Cross Lake:

- The cadet building is under construction and the program is receiving a lot of requests for information from other communities on how to implement the program in their community. Noted that on September 10 and 11 Cross Lake, Jenpeg and Thompson fire departments worked together on a rodeo and ceremony.
- The mayor of Cross Lake is ill.
- Gossin Resources was in Cross Lake meeting with Chief & Council and the band members re: the Titanium Mine.

SMD: TSEP is looking for a way to increase client numbers and will work with CFNCD's Settlement Service program on referrals for resume writing, job search and job retention.

### **10. NEXT MEETING**

The next CDC meeting is set for November 29<sup>th</sup> at 9:30 am.

### **11. ADJOURN**

Meeting at 10:20 am.