



**Community Development Committee Meeting
September 18th, 2012
CFNCD Boardroom / Conference Call**

Present:

Board Present: Darlene Beck, Incorporated Community of Cross Lake
Frances McIvor, Wabowden Community Council
Noelle Halcrow, Cross Lake – Volunteer
Gary Cepetelli, Thompson – Volunteer

Staff Present: Tim Johnston, General Manager
Charlene Grant, Development Officer
Angelica Matiasek, Development Officer

Regrets: Brenda Davidson, SMD
Leann Brown, Development Officer

1. CALL TO ORDER

Meeting called to order at 9:35 pm by Darlene Beck.

2. ROLL CALL

Roll call conducted of committee and staff present.

3. APPROVAL OF AGENDA

MOTION: Moved by Frances McIvor to approve agenda. Second by Gary Cepetelli.
CARRIED

4. APPROVAL OF PREVIOUS MINUTES (May, 2012)

MOTION: Moved by Gary Cepetelli to approve meeting minutes.
Second by Frances McIvor.
CARRIED

5. BUSINESS ARISING FROM MINUTES

Actions to be reviewed in Old Business.

6. ATTACHMENTS

To be reviewed in Old Business:

- September 2012 List of Reports and Proposals
- Thompson Chamber of Commerce Small Business Week events
- Resources for Persons with Disabilities presentations information
- AMC conference information

7. OLD BUSINESS

7.1 Tourism North

Some confusion as to status of Norman Regional Development Corporation and Northern Experience Magazine. Angela Enright advised at June AGM / Planning Session that although funding from the province for NRDC has been cut, the board of directors of the corporation has asked her to continue to operate and seek funding be reinstated or other source to replace the Province's contribution. Board of NRDC has stated verbally that there is currently no staff in place.

The Tourism North 2011/2012 annual report and the 2012/2013 Operating Plan was completed and submitted to MB Tourism Secretariat on behalf of Tourism North. The first installment of annual operating funding was received to Tourism North (\$26,250).

The 3rd edition of Nextstop has been published and is circulating (mailed to communities, in Travel MB Visitor Centres, distributed to anywhere visitors frequent), press release prepared and circulated. Cost of Nextstop printing \$15,000 for 8,000 copies.

CFNCD nominated the Churchill Northern Studies Centre for MB Tourism Award in sustainable tourism category, they won the award. Nominated Thompson Trailbreakers for product development award, although they are not a finalist much media coverage has been generated for the club (local and national – via Snoriders Magazine). Charlene attended MB Tourism Awards and annual conference September 10th and 11th. Charlene participated as a judge for the awards.

Northern MB Golf Adventure Passport project ran month of August, looking at extension through month of September. CFNCD coordinated partnership between Thompson and The Pas in pilot year. Special project funding applied for in the amount of \$2,350 from the MB Tourism Secretariat. No confirmation of funding at time of the meeting.

7.2 EDP

CFNCD is partnering with Community Futures Manitoba, the Society for Manitobans with Disabilities, the Canadian Mental Health Association (Thompson) and the Province to present a one-day conference on resources for entrepreneurs with disabilities as well as a service provider luncheon. Event date is set for October 2nd. Presentations on EDP program, CFM mentoring program,

marketAbilities, SMD programs, etc. Event will take place at the Burntwood Hotel and will include lunch. Poster was circulated to communities and included in meeting package.

7.3 Vision Quest

A Vision Quest newsletter was circulated at the June 2012 CFNCD board meeting. Attendance at the 2012 event was down slightly over previous years. The event moved to the largest hall this year and there was an effort to expand exhibitor section. Strategic Planning Session was held in August in Portage La Prairie, Leann attended. Next year plan is to go back down to main floor and to make changes to format to increase second day participation. Change may include instead of afternoon workshops a plenary instead. Possibly deleting opening event or partnering again with Starcatcher as that was successful. The next planning meeting is September 25th in Winnipeg, Leann will attend via conference call.

7.4 Thompson Skate Park

All funds that remained in CFNCD's Skatepark account (approximately \$7,500) were transferred to the City, account has been closed.

ACTION: Remove agenda item 7.4 Thompson Skate Park from agenda.

7.5 Settlement Services

CFNCD continues to house the Thompson Newcomer Settlement Services Project (TNSS). This project is fully funded by the Manitoba Immigrant Integration Program. Goal of project is retention of newcomers in northern Manitoba. Angelica is busy seeing several clients daily (currently 55 new clients), and has moved to allowing Fridays for office work only in order to keep up.

In April, the federal government announced changes to immigration services. The Province of MB was given 12 months notice that the Citizenship & Immigration Centre in Winnipeg (funded by the feds, operated by the province) will be relocated to Calgary and the shared settlement services agreement will be cancelled with province as of March 31st, 2013. The federal government has committed to operating the settlement services programs status quo for one further year following the change. The changes made will likely equate to changes in the Provincial Nominee Program (as of April 1, 2013 it will be run by the federal government).

Angelica will attend annual Settlement Services training (hosted by the province) in October in Winnipeg.

A conference call will be held September 19th that will go over 2013/2014 funding application. To be attended by Charlene and Angelica.

A Settlement Services website has been launched – www.thompsonsettlement.ca.

A Citizenship Ceremony event was held in Thompson, 33 new citizens received documentation. Angelica assisted in coordination, CFNCD/TNSS hosted the event.

7.6 Growing Communities Program

To date no applications have been approved for the 2012/2013 fiscal year. This is the third and final year for this program. Tim noted funds for this program had to come from operating and with tight budget this fiscal year likely no room to continue to offer. Future programming will be discussed at full board meeting.

7.7 Churchill Northern Studies Centre

CFNCD assisted the CNSC with a strategic planning session in early February. The purpose of the planning session is to set priorities for a 5-year plan to guide the Centre in becoming self-sufficient. Prior to the session CFNCD conducted a survey of CNSC staff and board to gauge SWOT and input for the session. The results of the survey and planning session were compiled into a draft Strategic Action Plan.

Action Plan was put on hold over spring and summer due to CNSC busy schedule with the International Polar Year event and two summer learning vacations. The CNSC board met in late August and looked at adding actions to the goals set. Charlene is currently working with the CNSC working group on completing the action plan.

Tim noted CFNCD staff will look at travelling to Churchill in the near future to explore our role with ec dev in Churchill.

7.8 Rotary Park

CFNCD assisted the Rotary Park Development Association by partnering to submit a grant application (as they are not a registered charity or non-profit organization) to Neighborhoods Alive!. Request was for \$100,000, funding was approved in the amount of \$20,000. CFNCD is responsible for cash flow and for some reporting in partnership with the Rotary Park group. \$20,000 was allocated for concrete work, this is complete. Charlene will work with Rotary Park group on reporting, due in November.

ACTION: Charlene to work with Rotary Park group on completing reporting for Neighborhoods Alive grant.

7.9 TEDWG (Thompson Economic Diversification Working Group)

The Thompson Economic Diversification Working Group was launched in May 2011 as a result of Vale's November 2010 announcement to transition to a mining and milling operation by 2015. The purpose of TEDWG being developing an economic diversification plan for the City of Thompson and the broader

region. The process is now in final stages and reports have been completed in the different areas (Alternative Justice, Housing, Education + Training).

The sub committee looking at fostering a local and regional identity will continue to meet over the next few months and hold focus groups to look at how Thompson is viewed by residents and visitors and put a strategy in motion focused on “place” branding rather than focusing around a service. Place branding relates to the people, spirit and experience.

Work was also being undertaken to update the City’s District Development Plan and Zoning By-Law and to create a Thompson and Region Infrastructure Plan.

Tim indicated there will likely be a change in the structure of Thompson Unlimited. CFNCD has been involved in discussions for a transition plan. TU’s contract is up December 31st, 2012.

7.10 Today In America

CFNCD participated in a committee struck by the City of Thompson to look at what should be featured in the Today In America television show that will feature Thompson. CFNCD further assisted by coordinating the shoot day (July 12, 2012), in partnership with the City and Thompson Unlimited. Gary thanked Charlene and Betty Landego from Thompson Unlimited for assisting with the shoot day.

ACTION: Remove item 7.10 Today In America from agenda.

7.11 Rail Communication Meeting

Communities have expressed a desire to hold another rail communication meeting.

ACTION: Charlene to speak to Mike Ogborn (OmniTrax) and Michael Woelcke (VIA Rail) regarding setting up a meeting.

8. NEW BUSINESS

8.1 Youth Development Officer

CFNCD was contacted by Tracey Kennedy (Aboriginal Affairs and Northern Development Canada / Office of the Federal Interlocutor) regarding resubmitting the TUAS Youth Development Officer proposal submitted in February of 2011 directly to AANDC for consideration. Although TUAS decided not to approve the project, AANDC really liked the project concept and wanted to look at another way of getting it off the ground.

CFNCD had several conference call discussions with AANDC / OFI and the proposal was revamped and resubmitted July 6th, 2012. CFNCD received word in late August that the proposal would not be funded as it did not fit the priorities of OFI. CFNCD was encouraged to bring to concept the TUAS planning session.

The project concept is CFNCD would house a Youth Development Officer (YDO) within the organization for a 6-month pilot term. This position would work on youth initiatives which encourage entrepreneurship in north central Manitoba and in particular, would coordinate the *Youth Business Start Up Program* in the 2012/2013 fiscal year. The curriculum for the Youth Business Start Up program would be developed by CFNCD and would see a group of youth guided through the phases of business planning, start-up and finally operation over the course of 16–20 weeks. The group of youth could be a class or a youth group (ie Boys and Girls Club) already existing or one that is put together for this specific purpose. CFNCD proposed access to seed funding for the business from both a small business loan from CFNCD as well as a small contribution from AANDC. Everything encompassing actual business start up as well as presentations and activities specific to life skills building and Aboriginal cultural awareness would be included in the curriculum.

8.2 Aboriginal Accord

CFNCD has recently become a partner of the City of Thompson Aboriginal Accord. The Accord is a document that recognizes the role of Aboriginal people and affirms commitment to strengthening relationships with Aboriginal governments and people.

Tamy and Charlene met with Thompson City Councillor Charlene Lafreniere in August and attended a meeting held in September.

CFNCD will continue to participate in meetings and Executive set goals as a partner in the accord.

8.2 Business Directory

CFNCD will be added a business directory of all businesses who have received support on the CFNCD website. This is an effort to assist clients with marketing and to showcase programs and services we offer.

9. OTHER BUSINESS

9.1 Community Roundtable Discussion

Cross Lake:

- September 25th – 4 senators and 7 staff from Ottawa will be in Cross Lake
- Nancy Green coming to meet with Mayor & Council about Metis
- Website updated
- Chicken club started

Thompson:

- Took ¼ million hit to budget with census, putting forward a proposal
- September 7 & 8 grand opening of Thompson Regional Community Centre

- UCN completion date is set for February 2014

Wabowden:

- Nothing to report at this time.

10. NEXT MEETING

The next CDC meeting was scheduled for October 12th, 2012 at 9:30 am.

11. ADJOURN

Meeting at 10:20 am.