



**Community Development Committee Meeting  
September 16<sup>th</sup>, 2014, 9:30 am  
CFNCD Boardroom / Conference Call**

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**Present:**

**Board:** Darlene Beck, Incorporated Community of Cross Lake (CDC Chair)  
Frances Mclvor, Wabowden  
Gary Ceppetelli, Thompson

**Staff:** Tim Johnston, General Manager  
Charlene Grant, Development Officer  
Angelica Matiasek, Development Officer  
Leann Brown, Development Officer

**Regrets:** Brenda Davidson, SMD  
Michelle Pruder, Development Officer

**1. CALL TO ORDER**

Meeting called to order at 9:40 am by Chairperson Darlene Beck.

**2. ROLL CALL**

Roll call conducted of committee and staff present.

**3. APPROVAL OF AGENDA**

**MOTION:** Moved by Gary Ceppetelli to approve agenda. Second by Frances Mclvor.

**CARRIED**

**4. APPROVAL OF PREVIOUS MINUTES (May 2014)**

**MOTION:** Moved by Frances Mclvor to approve meeting minutes. Second by Gary Ceppetelli.

**CARRIED**

**5. BUSINESS ARISING FROM MINUTES**

Actions to be reviewed in Old Business.

**6. ATTACHMENTS**

- September 2014 List of Reports and Proposals
- May 2014 Meeting Minutes
- National Aboriginal Aquaculture Fund (NAAF) proposal criteria and guidelines

- 2014 Community Futures Award for Volunteerism
- September online seminars via Business InfoCentre / World Trade Centre Winnipeg
- October online seminars via Business InfoCentre / World Trade Centre Winnipeg

## 7. OLD BUSINESS

### 7.1 Tourism North

#### Contract:

CFNCD (Charlene) continues to act as coordinator on fee for service basis. The 2013/2014 contract ended March 31<sup>st</sup> and a 3-month extension was approved at the AGM on April 30<sup>th</sup>. A further 3-month extension was approved at the next business meeting (in an agreement until September 30<sup>th</sup> with same terms). Tourism North put together a committee to review the contract and will be providing draft to CFNCD before month end. Chairperson is supportive of CFNCD continuing on as coordinator. Anticipate minimal changes to remaining 6-months of 2014/2015 contract. For 2015/2016 CFNCD/TN may look at some changes to agreement (ie: admin support is lump sum per month versus hourly contract)

#### Regional Guide:

The 2014 guide was completed in mid June and received by partners. WFP met all obligations (including providing all electronic elements of the guide, 10,000 printed copies and condensed pdf version for download). Final payment of \$24,134.40 was made to WFP. Total project cost including writing, design, printing and distribution was \$29,134.40 (\$2,90 per book). Revenue of \$11,400 was generated in ad sales.

Letters with a copy of the guide have gone out to all advertisers and anyone who had a listing in the guide (outfitters/tour operators, restaurants, hotels, etc.). This year text listings were free. Tourism North has received a lot of good feedback including that from Travel MB and other RTAs (wanting to use as a template for all regions). Work on the guide took up bulk of time throughout February – August.

#### Winter Tourism Development:

A funding proposal approved went to the Province (Tourism Secretariat) for a Winter Tourism Development project in the amount of \$5,575, it was approved in May. The club work has been completed in The Pas (trail clearing), report is currently being prepared on the work. \$2,000 will be advanced. \$2,000 is available for the Thompson Trailbreakers (new warm up shelter). Work will begin on ad-hoc / survey of riders, etc. in the coming weeks to determine best way of marketing the region to visitors (ie: printed publication, online tool, app, video, etc.)

A further \$6,000 is available to apply for through the province to build on this project (to carry out marketing and continue with trail extension)

MB Tourism Awards:

CFNCD nominated our client (out of Gillam) Nelson River Adventures for MB Tourism Award in the product development category. NRA is a finalist, awards will be presented by the minister June 26<sup>th</sup> in Thompson. Charlene will attend the MB Tourism Conference, RTA meetings and awards Sept. 24<sup>th</sup> – 26<sup>th</sup>.

## **7.2 EDP**

CFNCD has partnered with several organizations both local and provincial (lead is Community Living Manitoba) to bring a 3-day event to northern MB in October 2014 focused on accessibility and inclusion of persons with disabilities. The Society for Manitobans with Disabilities Northern Regional office and Juniper Centre are local partners. CFNCD received funding from CFM to act as pre-event support for a 9-week period (January – March) in the amount of \$2,500.

CFNCD signed a letter of understanding with Community Living MB to provide continued support to a maximum of \$3,000. Tara, Charlene and Tamy are working together on logistics, promotion and onsite support during the event.

CFNCD received a grant through CFM (\$3,000 to create clear print signage, \$\$ for bursary pool and \$\$ to CFNCD to support admin time) and one through ABSN (\$1500) and submitted an application for support for this event to Vale, it has been verbally confirmed for \$5,000. CFNCD submitted a proposal to FemNorthNet and funding was approved in the amount of \$5,000. Funds will cover the cost of ASL and CART services, some travel expenses and some bursary \$\$.

CDC members are asked to encourage participation from their communities, noted that there is a bursary pool for those whom costs may be a barrier. Leann and Frances will both attend as delegates from CFNCD.

## **7.3 Vision Quest**

Leann attended the Strategic Planning Session in August. The next planning meeting will take place on October 1<sup>st</sup>, in Winnipeg where top choices and costs for potential keynotes will be reviewed. At this time, Dr. Martin Brokenleg and Wab Kineew are among the preferred keynotes. The planning committee is looking at incorporating partnering with industry in some of the workshop themes.

Attendance in recent years has been slightly decreasing, this past year with total number of attendees (including speakers, sponsors,

planning committee, volunteers and delegates) at just under 1,000. Leann noted youth registration numbers have dropped but they have been very visible at the event. Suggested that ANA funding cuts may have something to do with decrease in attendance. 2015 will mark the 19<sup>th</sup> year the annual Vision Quest conference has been held.

#### **7.4 Settlement Services**

Angelica reported that there are 27 new clients this fiscal year. She attended a one-day training session in Brandon, it was the first time the Settlement Services organizations and staff from around the province have come together since the transfer from the Province to CIC. CFNCD has taken out a membership in MIRSSA and there are some possible future training opportunities.

Angelica participated again on the Thompson Canada Day planning committee and organized volunteer opportunities for clients.

The CIC rep, Erica Eng is doing a site visit to CFNCD today, September 16<sup>th</sup>.

#### **7.5 Rail Communication Meeting**

A communication meeting took place June 23<sup>rd</sup> in Thompson with the purpose of allowing dialogue between communities and rail line service providers. This is an annual meeting, however it took place during service disruption. CFNCD hosted and took minutes, Michael Woelcke and Lorelei Mayes attended on behalf of VIA Rail and Merv Tweed, Marc Cool and Tricia Chesnut attended via conference call on behalf of OmniTrax/HBR. Actions coming out of the meeting included an updated disruption contact list, coordinating a follow up meeting (for businesses affected by the disruption) and enhanced communication.

CFNCD coordinated the July 28<sup>th</sup> in Churchill with a connection to Thompson via conference call. CFNCD hosted, with Tim Chairing the meeting. CFNCD took minutes and distributed to attendees following the meeting. Actions coming out of meeting included outlining a protocol process for when a long service disruption takes place, a lobby effort to provincial and federal governments re: funding and enhanced communication. CFNCD will coordinate meetings annually.

#### **7.6 Aboriginal Accord**

CFNCD participates as a partner in the City of Thompson Aboriginal Accord meetings, held quarterly. Purpose of meetings and accord is to enhance partnerships with Aboriginal people, communities, organizations and work together as a collective group.

Goals and Successes approved at June board meeting. CFNCD's identified successes for progress report included Vision Quest

planning for 10+ years and labour market development (Expo North, ABSN Youth entrepreneurship program). CFNCD's goals for 2014 include fostering positive relationships (via our board) and assisting FN, Metis and Inuit people and communities in business development.

Charlene participated in the National Aboriginal Day Celebration organizing committee, event happened at MacLean Park, with good attendance on NAD, June 21<sup>st</sup>. Frances attended and participated in the Grand Entry for CFNCD. This year it was a Saturday and same weekend as ND so scheduled to compliment and not compete with parade. This year was a shorter event. Included: two bands, grand entry, food, artists, jigging competition and Party Hart Rentals (our client).

Gary noted the next Aboriginal Accord meeting is happening tomorrow (Wednesday, September 17<sup>th</sup>) and that the key benefit of this group is having the stakeholders all around one table. An example of a positive impact this group has had is the enhanced relationship between the City of Thompson and MB Hydro. The City, Hydro and MAPS (Men are Part of the Solution) are partnering on a clean-up project on the Burntwood River.

## **7.7 Aboriginal Business Service Network**

### Churchill Entrepreneurship Training:

A proposal was submitted to ABSN in April to support the entrepreneurship piece of training delivered in Churchill by the Arctic Trading Company (\$3,000). Proposal was approved in full and the first payment has been made to CFNCD.

The program is over 20 weeks and covers traditional art and crafts (beading, tufting, sculpting, etc.) as well as modern tools (sewing and embroidery machines) and entrepreneurship. CFNCD will deliver sessions on self-employment, small business management, promotion and costing. Province of MB is a partner supporting some costs including instructor fees and to target E.I. recipients.

Program promotion, Recruitment and curriculum development complete. Program is underway in Churchill. CFNCD anticipated to deliver entrepreneurship pieces in January (with likely Michelle delivering). Some dollars have been advanced to ATC for expenses incurred to date (promotion and curriculum development). CFNCD revenue is minimal (\$350) but is an opportunity to promote the CF program in the community and to a captive audience.

### Celebrating Abilities:

\$1,500 approved in sponsorship dollars for this event, referenced under agenda item 5.2 EDP.

## **7.8 Partners 4 Growth**

CFNCD discussed submitting in partnership with TU (feasibility study re: campground and cottage lot expansion), however

proposal never went forward. Biggest challenge was to locate matched dollars that were not provincial. CFNCD will continue to work with TU, efforts will be first focused on measuring demand, site availability, etc.

**ACTION: Remove agenda item 7.8 Partners for Growth and report as it moves forward under Tourism North item.**

#### **7.9 MB Heavy Construction Association Expo North**

CFNCD is participating as a sponsor at the \$500 level for the 2015 event, phasing out sponsorship as we do not have budget to provide, however the Executive Committee felt it beneficial to financially support the event based on need in the north and level of training and availability to our communities.

Charlene is participating at Stakeholder level in meetings, there is one more meeting (October 23<sup>rd</sup>) and then conference moves into logistic planning phase. Expo dates are February 24<sup>th</sup> - 26<sup>th</sup> at TRCC, Vale & Fire College

An addition this year is the 12+ gold certified courses as part of the Leadership training (starts on 23<sup>rd</sup>), completion of all results in certificate. Stakeholders are working on having the Leadership course accredited. It was noted that there will be very little duplication of courses this year, courses in general have max of 15 and min of 10, some have max of 20. Dressing rooms will not be used this year, UCN boardroom may be utilized.

MHCA is doing direct mail campaign to 1,000 businesses to encourage participation and registration will be up at the end of September.

**ACTION: Tamy/Charlene to follow up on where the 26 participants whom CFNCD coordinated attendance at the 2014 event for are at now.**

#### **7.10 Rotary Park – Interactive Play Trail**

CFNCD assisted the RPDA in accessing funds through NA for the Interactive play trail phase. \$20,000 was secured, first payment of \$18,000 received. Project work was carried out this summer, the trail and play pods now in place. Bricks have not been laid as of yet. RPDA is now completing reporting and CFNCD will submit all requirements for holdback.

#### **7.11 Youth Build Placement**

CFNCD had a youth build placement this May/June. Tasks included: assisting with CD projects (in particular TN guide), business directory, working through business plan with Michelle and meeting with mentors (CFNCD clients Laban Fitness and Party Hart Rentals). The individual did not complete placement or Youth Build program due to personal issues, however, CFNCD was able to offer some hands-on experience, connection with business

community, understanding of what resources and opportunities are available and built on the relationship with BGC.

A final project report was completed for internal use, project complete and can be removed from agenda.

**ACTION: Remove agenda item 7.11 Youth Build from agenda.**

## **8. NEW BUSINESS**

### **8.1 CF Annual Conference**

The annual Community Futures conference was held September 9<sup>th</sup> – 11<sup>th</sup> at Hecla Island, hosted by CF East Interlake with a focus on tourism. The event was attended by Tim, Tamy, Frances and Glen.

Darlene Beck was recognized as CF Volunteer of the year, her nomination was included in meeting package.

### **8.2 Videoconference/ Online Seminars**

These previous videoconference sessions are now available online from any desktop computer, smart device or tablet. CFNCD will continue to promote workshops, folks would register and would be provided with link to login. Sessions are happening throughout September and October, schedule is available [www.wtcwinnipeg.com](http://www.wtcwinnipeg.com).

**ACTION: Leann to provide Gary with handouts from the Hiring Smart session that was delivered**

**ACTION: Charlene to find out when future sessions focused on HR will be held and advise Gary.**

### **8.3 Artist, Crafter & Small Business Expo**

This event is scheduled for Saturday, November 1<sup>st</sup> from 10:00 am – 3:00 pm at the TRCC. Event is free for public to attend and free for artists, crafters and small business owners from across northern Manitoba to set up a table. Registration is now open and being promoted. The event has steadily grown, last year having 50 exhibitors and this year space for 60. To date, 16 have registered. Darlene noted that she has posted the Expo poster around Cross Lake and has directed local folks to pick up registration forms from Council. Frances indicated the same would be done in Wabowden.

## **9. OTHER BUSINESS**

### **9.1 Community Roundtable Discussion**

Thompson (Gary):

The City of Thompson has hired a full time Communications officer who will be tasked with reinvigorating the Regional Identity and Branding strategy and putting together an implementation strategy. A meeting has been set for September 24<sup>th</sup>, CFNCD will be invited.

The City has been recognized by the Canadian Institute of Planners for an innovative process award for the TEDWG process of engagement and action plans. A meeting re: TEDWG action plan status' will be set in the near future.

This year, the Communities in Bloom process evolved to also take into consideration citizen involvement. The Rotary Park Development Association was identified as a model for volunteer energy and accomplishments. CIB gave Thompson 4 out of 5 Blooms, a significant improvement over the inception year grade of 2.5 Blooms. The Boys and Girls Club of Thompson was also identified as a model for community engagement and initiatives.

The Community Safety Officer Program is still in negotiations with the Province. Ambassadors were done at the end of August. The By-Law officers are done at the end of October.

With CMHA, the City has extended the Cold Weather Policy to the end of March (from the end of February).

Wabowden (Frances):

Elections are coming up (October 22<sup>nd</sup>, 2014). Frances has nomination papers and is considering running for Council again.

The Water Treatment Plant is going ahead.

The Incorporated Community of Cross Lake (Darlene):

CL has submitted a proposal to Community Places North to establish a park in central Cross Lake that would be accessible to all. Estimated that \$90,000 worth of volunteer inkind hours have accumulated to date. A call out to volunteers was coordinated and tree clearing and prep took place. The application is for \$75,000 to cover a portion of the cost of structures and beach area development.

The Medical Technician course just finished in Cross Lake. MB Health was in the community to administer testing and 13 individuals all passed and now have Medical Technician certification.

Elections are happening October 22<sup>nd</sup>, seats are staggered. This election will be for 3 council seats.

37 Cross Lake Cadets participated in a cross-Canada summer training, 4 were hired as staff by the Army to go to Vernon BC and Cold Lake, AB to do training. Youth came home with about \$4,000 each. Enrollments this year are at about 100 in Cross Lake.

**10. NEXT MEETING**

The CDC was scheduled for November 18<sup>th</sup> at 9:30 am.

**11. ADJOURN**

Meeting at 10:35 am.