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north central news

Growing communities one idea at a time.



William's Dream becomes Wabowden's newest business



Pictured L to R: Frances McIvor (Wabowden Community Council / Community Futures North Central Development), Sessilja Jonasson (Wabowden Development Corporation), Hilbert Mosiondz (Frontier School Division), Arnold Dysart (Frontier School Division), Alan Brackman (CF North Central Development), William (Ross) & Myrtle Fourre (Fourre Transportation) and Joe Wiseman (Mel Johnson School).

For the last 14 years, William (Ross) Fourre has had a dream to own and operate a school bus service in the community of Wabowden.

It is always a hard decision to give up regular income from established employment and to start a whole new way of life with self employment. William has over seven years

experience driving a school bus and will operate one of the two school busses that he owns with his wife Myrtle Fourre. Myrtle's role is to provide administrative support to the business, she also intends to obtain her Class Two license.

This new venture has created a position for a second driver, and a

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THOMPSON: Gary Ceppetelli

CROSS LAKE: Noelle Halcrow

Turtle Tots Daycare is open for business!



Turtle Tots Day Care, located in Leaf Rapids, officially opened its doors for business on September 8, 2008. The owner, Cheryl Martin, saw a need for a daycare in Leaf Rapids and knew that she could provide not only a service to her community, but a job for herself. The Self-Employee Assistance Program (SEA) provided Cheryl with the support that she needed to get started. The program, which is funded by Manitoba Competitiveness, Training and Trade (MCTT), is

delivered by Community Futures North Central Development. Those who are eligible can receive financial assistance and business support for up to 52 weeks. Turtle Tots Day Care is already full and Cheryl is optimistic that within five years it will expand into a Day Care Centre. Congratulations Cheryl!

For further information on the SEA program, please call CFNCD at 677-1490 or toll-free at 1-888-847-7878.

Thanks for a decade of dedication Dennis

CFNCD would like to thank Dennis Dwyer of Wabowden for his dedication to the organization over the past decade. Dennis was an active volunteer on the Community Development Committee who we will miss at our monthly meetings.

Welcome to the CFNCD Board Noelle!

CFNCD is happy to welcome Noelle Halcrow to the CFNCD board as a volunteer. Noelle is from Cross Lake and is employed as a Development Officer for the Community Council. Noelle is a dedicated volunteer and a hard worker, thanks for coming aboard!

Aboriginal Business Canada assists new and existing Aboriginal-owned businesses

Many northern Manitoba residents are familiar with Aboriginal Business Canada's role in providing financial assistance to eligible applicants who are starting new businesses. Perhaps less well known is ABC's ability to assist existing Aboriginal-owned businesses in acquiring new technologies and equipment in order to enable them to modernize and become more productive.

A common example of such modernization is the acquisition of accounting software that will enable the business to more accurately keep track of costs and adjust their prices so as to maximize profits. Other examples are improved POS systems, gasoline pump interfaces with cash registers, inventory control

systems, hotel and restaurant management systems or airline registration and ticketing systems.

Not all productivity improvements involve computers however. New improved security systems, while not increasing a business's sales, will substantially improve profits by reducing losses due to customer and employee theft. Trucking or taxi companies may be able to improve the bottom line by purchasing and installing equipment in order to reduce fuel consumption. A contracting company might be able to bid on and win larger contracts by purchasing equipment that they currently do not have.

Key considerations are:

- 1. That the intent of the project is to not simply replace assets that the business already has.
- 2. Showing how the new assets will improve the business' profitability.

Any business considering applying for available assistance from Aboriginal Business Canada should ensure that they have current financial statements and a minimum of 15% of project costs in cash to contribute toward the project.

If you are an Aboriginal business owner, or represent an Aboriginal-owned business, and you wish to discuss your ideas for possible ABC assistance, please call Peter Rosenfeld at 204-981-2357.

A Day of Inspiration event coming to Thompson

A Day of Inspiration[™] and the Aboriginal Rainmaker Competition[™] are coming to Thompson in February 2009!

A Day of Inspiration™ is a series of one-day events designed to uplift, motivate and inspire Aboriginal Youth to live their best lives. Expect to hear from Visionary Leaders, Business Leaders and Philanthropists. Expect to see exceptional art work and crafts from artisans. Expect to learn about great career and educational opportunities from leading employers and educators. This one-day

event is open to anyone and everyone with special invitations going out to Aboriginal Youth in all northern communities.

The Aboriginal Rainmaker
Competition[™] is a competition
for Aboriginal Entrepreneurs to
present their sound business
concepts to a panel of judges.
Winners of The Aboriginal
Rainmaker Competition[™]
receive:

- Cash prizes to be used as seed capital for launching a business.
- Individual business coaching and mentoring.

- Access to further funding.

This highly-acclaimed series is built upon a foundation of mutual respect, innovation and the pursuit of excellence. The goal is to facilitate the process of equitable participation of Aboriginal Peoples in the Canadian workforce through enhancing pride, awareness, capacity and partnerships between Aboriginal Peoples and all sectors of the economy.

Anyone interested in learning more is asked to visit http://www.adayofinspiration.com.



CFNCD offers FREE Videoconference Workshops

CFNCD offers FREE business-based workshops, delivered by the Canada/Manitoba Business Service Centre via videoconference in our boardroom throughout the year. Call CFNCD at 1-888-847-7878 or 677-1490 to register for any of the following sessions.

Canada Border Service Agency: Customs Workshop Oct. 27, 10 - 2:30 pm

Managing Your Credit Oct. 29, 10 am - 12 pm

Canada Border Service Agency: Vehicle Importation Oct. 29, 10 am - 12 noon

Entrepreneur Etiquette and Intro to Networking Oct. 30, 10 am - 12 pm

Starting a Home Based Business

Nov. 3, 3 - 5 pm

Business Communications Strategies Nov. 5, 12 - 1 pm

How to Find a Business Idea

Nov. 5, 4 - 6 pm

The Basics of Exporting Nov. 6, 2:30 - 4:30 pm

Selling and Negotiating to Win

Nov. 7, 10 am - 2 pm

HOW TO - Social Enterprise

Nov. 12, 4 - 6 pm

Understanding Financial Statements

Nov. 13, 10 am - 12 noon

Providing Service to Customers with Disabilities

Nov. 13, 3 - 5 pm

Innovative Event Planning Nov. 17, 3 - 5 pm

Effective Employee

Orientations

Nov. 18, 1 - 5 pm

PST - An Introduction Nov. 19, 10:30 am - 12 noon

GST Information Workshop Nov. 19, 12:30 - 3:30 pm

Trade Show Selling
Nov. 20, 10 am - 12 noon

How to Start a Business in Manitoba

Nov. 20, 1 - 3 pm

CRA - Small Business Tax Information Workshop

Nov. 21, 10 am - 1 pm

Financial Fitness for Self-Employed Arts Entrepreneurs

Nov. 21, 3 - 5 pm

So You Want to Start a Not-for-Profit

Nov. 25, 4 - 6 pm

CRA - Payroll Information Seminar

Nov. 26, 9 am - 4:30 pm

Bookkeeping Made Easy Course offered at Community Futures North Central Development

Community Futures North
Central Development (CFNCD)
was selected as a second
location for a pilot project - a
free course for Aboriginal
business owners teaching the
basics of bookkeeping. This
course was set up and offered
by the Aboriginal Business
Service Network (ABSN). The
course's 7-modules were
broadcast live from Winnipeg
at the Canada/Manitoba
Business Service Centre via

videoconferencing. CFNCD was pleased to be able to offer the course as interest was expressed from a number of communities in the north central region on the topic. The course wrapped up on October 15th and participants were presented with certificates of completion. The ABSN is currently evaluating feedback on the pilot and will look into the possibility of future courses.

Website to become more accessible

Community Futures North
Central Development, in the next
few months, plans to revamp the
organization's website to become
more accessible. CFNCD will
work with Plain Language consultants and within the Clear
Print Guidelines to ensure the
website is a useful tool for all
potential clients.

Keep an eye on our website (www.northcentraldevelopment.c a) for an updated look and up-todate information on all programs and projects!

The next CFNCD Board Meeting scheduled for Saturday, November 15th.

Newcomer Settlement Services project enters Phase Two

In December 2007 Community **Futures North Central** Development (CFNCD) was approached by a small group that were looking at the need for a Settlement Services Coordinator in the City of Thompson. CFNCD met with the group to discuss project options and to create a draft action plan. It was decided that the project should be divided into two phases - the first for development and research and the second phase providing a Settlement Services Coordinator for the City of Thompson. CFNCD committed to coordinating Phase One of the project and submitted an application for funding to the Manitoba Immigrant Integration Program (MIIP) in January 2008 to form a settlement services advisory committee, conduct a community wide assessment of service organizations and their settlement related activities, conduct a survey of new residents, create a job

description for a settlement service coordinator, locate a host organization and to create a funding options plan.

Phase One was successfully completed in May and as a result a strong, dedicated advisory committee exists. Research completed as part of Phase One solidified the need for a direct services worker and the advisory committee approached CFNCD to be the host organization for a term position Settlement Services Coordinator. CFNCD received funding for Phase Two in August 2008 and has since hired a staff person to fill this position. CFNCD is happy to welcome Angelica Matiasek to the team. Angelica, new to Canada herself, has spent the past 5 years in Northern Manitoba. She is originally from Panama.

Angelica's job will include providing links and follow-up between clients with specific settlement needs to available resources in



Angelica Matiasek is Thompson's Newcomer Settlement Services Coordinator

the community - social, professional, government services and programs as well as conducting group and individual orientation, workshops and/or one-on-one support for topics such as housing, education, transportation, employment and child care.

For more information on this project, contact CFNCD at 677-1490 or 1-888-847-7878 or via email at ncd@northcentraldevelopment.ca

The Economics Behind Childcare

- Childcare contributes to \$2.1 million into Thompson's economy
- Every \$1 spent on childcare returns \$1.58 to the economy
- Thompson has 337 licensed spaces serving only 10.2% of children aged 0-12
- Thompson would need at least 1400 more spaces and 179 staff to accommodate families
- More childcare may be a remedy to Thompson's labour shortage as the industry supports jobs
- A mother's job often means the difference between family poverty or adequate standard of living
- Access to safe, affordable and reliant childcare opens a world of possibilities for families to enter the work-

force, attend school or explore the world of entrepreneurship

Source: "Northern Childcare: Childcare as Economic and Social Development in Thompson" - Child Care Coalition of Manitoba (2008).

HAVE YOU EVER WANTED TO BE YOUR OWN BOSS?

Community Futures North Central Development has loans available for business start up and expansion. Contact our loans officer today for more information - 677-1490 or 1-888-847-7878

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CFNCD Staff Members



TIM JOHNSTON MANAGER



TAMY BURTON
ADMINISTRATIVE OFFICER



TARA ELLINGSON ADMINISTRATIVE ASSISTANT



LIZ SOUSADEVELOPMENT OFFICER



MICHELLE PRUDER
DEVELOPMENT OFFICER



CHARLENE GRANT
DEVELOPMENT OFFICER



LEANN BROWN BOOKKEEPER



LAURA FINLAY
DEVELOPMENT OFFICER



ANGELICA MATIASEK
SETTLEMENT SERVICES
COORDINATOR



PETER ROSENFELD
ABORIGINAL
BUSINESS CANADA



NOMI KHAN
DEVELOPMENT OFFICER



ALAN BRACKMAN BUSINESS SUPPORT OFFICER

William's Dream con't from front

number of women in the community have also expressed interest in getting their Class Two licenses.

Community Futures North Central Development (CFNCD) and Aboriginal Business Canada staff in Thompson provided assistance in preparing a business plan with the Fourre's that led to financing from CFNCD and a contribution from Aboriginal Business Canada.

William and Myrtle would like to thank the board and staff at Wabowden Development Corporation for providing financial support for the purchase of the second bus. The Fourre's also noted the previous contractors who operated the bus were a big help by providing training in learning the day to day operations of a school bus service.

The dream also could not have been completed with-

out the support and confidence of the Frontier School Division who provided a long term contract to deliver school bus services.

Community Futures North
Central Development will
assist potential clients in
determining eligibility for
loan programs and with the
application and business
plan process. Applications
are reviewed by the volunteer Business Development
Committee. To speak with a
Business Development
Officer about any of our
programs give us a call at
677-1490 or toll free 1-888847-7878.

Aboriginal Business Canada support focuses on a set of priorities intended to promote the establishment, growth and expansion of Aboriginal firms. If you have a business concept and you want to find out whether you qualify for ABC assistance call us at (204) 677-1499.

Good Luck Leslie & Tanya!

CFNCD said good bye to a couple staff members since the last newsletter was printed - Leslie Tucker who has moved on to a position at the YWCA and Tanya Noseworthy who completed a term position as Daycare Coordinator.



