

Growing communities one idea at a time.



READY, SET, REORGANIZE

Community Futures North Central Development partners with the Canadian Mental Health Association on Mental Health Week events

Community Futures North Central Development was delighted to participate as a sponsor and partner to the Canadian Mental Health Association - Thompson Region (CMHA) on their kick-off to Mental Health week events in May.

CMHA had a week full of events and activities planned to bring awareness to mental health and the services they provide. Two of the planned events that fit particularly well with Community Futures North Central Development's mandate were the Victoria Maxwell presentations that happened May 6th and 7th in Thompson.

Victoria Maxwell is a mental health educator, consultant, actor, writer and entrepreneur. Her presentations in Thompson focused on the 'lived' experience of mental illness and recovery, reducing stigma and addressing mental illness in the workplace and in self employment. Victoria received assistance from the Community Futures Entrepreneurs with Disabilities Program (EDP) in Sunshine Coast, BC to coordinate



Pictured above from left to right is Leann Brown (CFNCD), presenter Victoria Maxwell and Charlene Grant (CFNCD) at the *Ready, Set, Reorganize* workshop May 7th.

her business venture. The Community Futures staff assisted with business plan development, business advisory services, mentoring in small business management and provided access to a small business loan and referrals to other government sources. Victoria is a shining example of a Community Futures EDP success story. CFNCD coordinates EDP programming in the north central

part of Manitoba and participated in the events with the goal in mind of increasing awareness of the program. Staff are available to discuss business ideas and assist with business planning activities, all assistance is free of charge to entrepreneurs. To qualify for the Entrepreneurs with Disabilities program, one must self-declare a disability, mental health is among the

Continued on Page 2

IN THIS ISSUE

Business Planning Workshop held
Accessing the Aboriginal Business Development Program
Tourism North brings you *Nextstop*

Over \$400,000 in small business loans advanced in 2011/2012
Upcoming Events & Meetings
SE Program Success Story

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3RD ANNUAL ARTIST, CRAFTER AND SMALL BUSINESS EXPO HELD



Melissa Meston owner/operator of MACC Creations is a loan client of CFNCD's. Her work includes: custom made tutu's, hair accessories and holders and other items.



Allan Chapman is a popular artist who lives in Thompson. He showcased his artwork at the Business Expo.

In November 2011, CFNCD hosted the 3rd annual Artists, Crafters & Small Business Expo in Thompson. This event is for artists, crafters and small businesses who want to market their products to the public free of charge. The event was a great success with 26 exhibitors participating and over 500 attendees.

Mental Health events continued from page one

recognized barriers to self employment by CFNCD.

During Victoria's visit to Thompson she presented a comedy show at the Letkemann Theatre in Thompson on Sunday, May 6th titled "Funny you don't look crazy" and a day-long, in-depth workshop for service providers, employers, individuals living with mental health issues was held on Monday, May 7th that focused on detecting mental illness in the workplace and supporting recovery. CFNCD presented to the group on all available programs and



Madelaine Munroe has been a long time client of CFNCD accessing the Peer Credit Lending program, a program set up to lend dollars specifically to artists & crafters.



Jasyn Lucas at the Business Expo. Jasyn is a long-time friend of CFNCD participating in a variety of programs over his time as a small business owner.

services available through the organization.

Funding for CFNCD's participation in these events came from Community Futures Manitoba EDP capacity building project fund.

For more information on the Entrepreneurs with Disabilities Program or any other program that Community Futures North Central Development coordinates please contact the office at 204-677-1490 or visit the website - www.northcentraldevelopment.ca

Borealis Booking opens with assistance from the Self Employment Program

Erin Taylor-Goble, a bookkeeper by trade, has recently taken the plunge into entrepreneurship with the assistance of the Self Employment Program (SE). A stay-at-home mom, Erin decided that the best option for herself and her young child, would be to create a job for herself that would allow her to work from home and be there to raise her son. When Erin learned about the SE program, and realized that she was eligible for the program, she knew this was the perfect oppor-

tunity. Borealis Bookkeeping, which provides bookkeeping services to local businesses and organizations, officially opened its doors in April 2012 and since then, Erin is happy to report that her business is doing well. Congratulations Erin on your new success!

Community Futures



BOREALIS BOOKKEEPING
Thompson, Manitoba
204-679-0308
borealisbooks@mymts.net

North Central Development delivers the SE program which assists unemployed Manitobans create self employment opportunity through the provision of business advice, planning, and coaching, and financial support. The ultimate goal of the SE Program is for participants to achieve economic self-sufficiency by developing, launching and operating their own business. For more information contact the SE coordinator, Michelle Pruder, at 677-1496.

Over \$400,000 advanced in small business loans in 2011/2012 fiscal year

Did you know that if you are looking at starting a new business or expanding an existing business that Community Futures North Central Development has staff ready and able to work with you? Whether its questions you may have on where to start, to assistance writing a business plan, potential financing to get your business up and running, or providing aftercare support during the initial business launch.

CFNCD is here to help you get your feasible business idea off the ground. CFNCD staff is knowledgeable in many other programs that could benefit you and your venture. CNFCD offers 5 loan programs that include:

Regular Investment Fund, Entrepreneurs with Disabilities Fund, Young Entrepreneur Fund, Peer Credit Lending Fund and the Micro Loans program.

In the 2011-2012 fiscal year CFNCD Business Development Committee approved 8 loans for a total of \$431,478.24. These loans include funds for "Artists" to a new "River Adventure" business in Gillam. Please stay tuned to our website where CFNCD is building a business directory for businesses assisted through our services.

Please call our office at 1-888-847-7878 for more info or visit our website at www.northcentraldevelopment.ca

EVENTS AND MEETINGS

TOURISM NORTH AGM

Wed., June 6th/ 2012
1:30 pm
Snow Lake Council Chambers

CFNCD EXECUTIVE MEETING

Friday, June 8th/ 2012
3:00 pm
CFNCD Boardroom

CFNCD AGM

OPEN TO THE PUBLIC Friday,
June 8th/ 2012
5:30 pm
Burntwood Hotel

CFNCD BOARD MEETING

Saturday, June 9th/ 2012
9:00 pm
Burntwood Hotel

CFM BOARD & MANAGERS MEETINGS

June 19th/ 2012
Winnipeg, MB

NATIONAL ABORIGINAL DAY CELEBRATIONS

June 21st/ 2012
Centennial Park - Thompson

THOMPSON NICKEL DAYS

June 21st- 24th / 2012

NACCA AGM

Saturday, June 26th - 28th/
2012
Winnipeg, MB

CANADA DAY 2012 MULTICULTURAL ENTERTAINMENT

Sunday, July 1st/ 2012
Thompson Regional
Community Centre

10th ANNUAL CROSS LAKE FAMILY CAMPOUT

July 10th- 17th/ 2012
Sand Bay - Cross Lake

Experience a Northern Adventure with Tourism North!

Community Futures North Central Development is contracted on an annual basis to coordinate Tourism North Manitoba efforts. Tourism North is a Regional Tourism Association that markets northern Manitoba as a priority tourist destination in our province. The area spans from the 53rd parallel up.

Some recent projects include website management for www.visitnorthernmanitoba.ca, Winnipeg RV Show booth display & RV Itinerary project, Cinnamon Bun Trail project and the 3rd edition of *Nextstop* an all-things-tourism guide for northern Manitoba.

Tourism North holds four public meetings annually, if you have a vested interest in the tourism industry please plan to attend! The next meeting will be held on Wednesday, June 6th, 2012 in Snow Lake.

Tourism North partners include Community Futures Greenstone, Thompson Unlimited, Community Futures Cedar Lake, Norman Regional Development



Tourism North booth at the 2012 Winnipeg RV Show
Corporation and the Town of the Pas.

For more information on Tourism North, please contact Community Futures North Central Development at 204-677-1490 or ncd@northcentraldevelopment.ca

Tourism North and Northroots partner to bring you *Nextstop* publication

For the third time, Tourism North Manitoba and Northroots Magazine partnered to publish a tourism guide for northern Manitoba. The guide, titled *Nextstop* is the only northern Manitoba tourism guide to feature the entire region. It features km-by-km logs of things to see and do in the north. The 3rd edition, building on the first and second will be completed in June 2012 and includes more destinations, more maps (including a comprehensive fold-out regional map, cell phone range and 24-hour gas station maps), more photos, more event information and more useful information for tourists and residents.

Tourism North believes that *Nextstop* has become the essential guide to the roads and destinations of northern Manitoba.

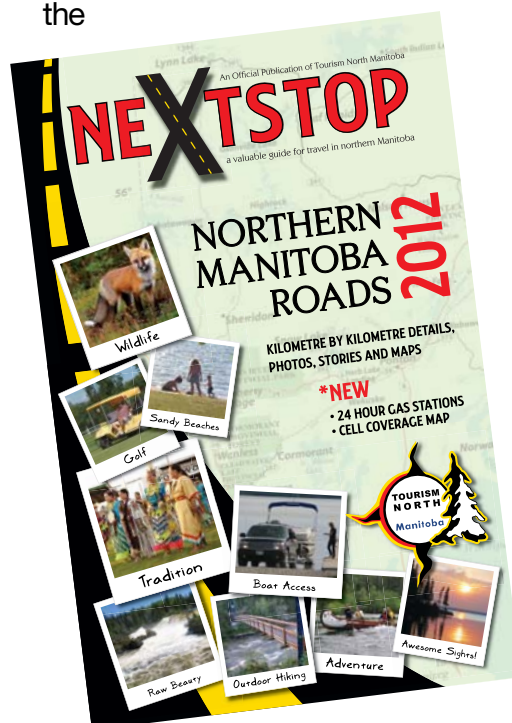
Nextstop is packed with information to make travelling more memorable.

Nextstop will be distributed at trade shows across Canada and the

United States. The guide will be placed at Travel MB Visitor Centres, at museums, hotels and tourist kiosks within Manitoba and as a mailout in response to requests for information from the website.

An electronic version will also be made for delivery by CD or download from the Tourism North website.

Tourism North Manitoba is a regional tourism association with the goal in mind of positioning northern Manitoba as a quality tourist destination. For more information on the organization or to plan your visit to northern Manitoba, visit the website www.visitnorthernmanitoba.ca. Tourism North is coordinated by Community Futures North Central Development.



Welcome to Winter event held to familiarize newcomers with northern Manitoba winters

To kick off the winter season in Thompson, Community Futures North Central Development and Thompson Newcomer Settlement Services hosted a "Welcome to Winter" event at the Thompson Public Library. The purpose of the event was to familiarize newcomers on winter safety and recreation. The event was well attended by newcomers, members of the community and dignitaries.

Loretta Dykun demonstrated the traditional transportation of the Aboriginal people which is still used to this day, the dog sled. The Burntwood Regional Health Authority talked about winter health for children and adults, immunizations and information about flu shots. The winter home safety was also another important topic. The safe use of heaters, and fire safety and prevention were presented by Rick Morris from the Thompson Fire and Emergency Services. Liz Sousa, a driving instructor partici-



Dherdi Preet Mohinder participates in the winter clothing demonstration at the Welcome to Winter event.

pated in the event to give advice about driving safely on ice and snow.

Keeping in mind that winter weather is often quite cold in northern Manitoba, the newcomers and students from the UCN Language Program participated in a winter clothes demonstration. Warm clothes and appropriate outdoor recreation wear was provided by

Kicks & Threads and Nickel City Motors to try on. A display of snow shoes, skis, skates, toboggan and other winter activities was available as well. Tara Richie, the employee family coordinator from Vale talked about the many indoor and outdoor winter activities. The Thompson Trailbreakers snowmobile club presented on how to safely enjoy the fun activity of snowmobiling.

The event received amazing support from the business community in Thompson. University College of the North, Thompson Unlimited, Canadian Tire, Vale, Doug's Source for Sport, Kicks & Threads and ET Blades, Thompson Neighbourhood Renewal Corp all were gracious enough to donate prizes for the event.

This is the first time an event like this has happened for new immigrants in Thompson. A large and growing population of newcomers exist in our community and Community Futures North Central Development through the Thompson Newcomers Settlement Services program works in partnership with the community to help their transition to a new culture and home a smooth one.

Thompson Newcomer Settlement Services provides direct service to landed immigrants, permanent residents and refugees. The program is funded by the Province of Manitoba through the Manitoba Immigrant Integration Program. For more information visit us on facebook or contact Angelica Matiasek at amatiasek@northcentraldevelopment.ca or (204) 677-1490.



Pictured (right) is Angelica Matiasek, Thompson Newcomer Settlement Services Coordinator with past CFNCD employee Kaylee Brabant at the 2011 Multiculturalism Day events. This coming June, CFNCD and TNSS have partnered with the City of Thompson and Thompson Unlimited to bring Folklorama to Thompson. Events to take place Canada Day in the new Thompson Regional Community Centre.

CFNCD would like to thank Kaylee for all her hard work and wish her the best of luck in her future endeavours.

Vision Quest 2012

Vision Quest Conference Inc. held its 16th annual conference and trade show May 15-17, 2012.

While our schedule of workshops, speakers and events may change from year to year, one thing remains the same: our primary objective of fostering and promoting Aboriginal Business, Community and Economic Development. This year was a 1st for the conference taking place in Hall A of the Winnipeg Convention Centre due to continued growth of the conference. In total there were 2 keynote addresses, 16 workshops, over 85 exhibitors, cultural events, presentations and awards announcements.

This year's event kick-off took place on the Trade Show floor featuring "Ojibway Elvis" & the Burning Love Band and C-Weed Band featuring Ali Fontaine. The opening event was free to the public and the Trade Show was free during the entire conference.

This year's Keynote speakers were Waneek Horn-Miller, Olympic Athlete and stood behind the lines of the OKA and Eric Schweig, Award winning actor and carver.

The Gala evening which closed the conference was an evening of recognition and entertainment. Guests of the



Pictured above are the Vision Quest board members with keynote presenter Waneek Horn-Miller, Olympic athlete and behind the lines at Oka. L-R are George Leonard (Community Futures Kitayan), Leann Brown (CF North Central Development), Horn-Miller, Kim Bullard (Dakota Ojibway CFDC), Carol Johnston (Southeast CFDC) and Rick Ducharme (CF Cedar Lake).

banquet saw traditional entertainment including The Plains Ojibway Singers and Dance Troupe, the Asham Stompers and wrapped up with comedic hypnotist Scott Ward.

Vision Quest Conferences Inc. is a community based organization formed through partnerships with the following Community Futures Corporations: Dakota Ojibway, Kitayan, Northwest, Southeast, North Central Development and Cedar Lake.

Northern Manitoba nominated for outstanding contributions to tourism

The Thompson Trailbreakers snowmobile club and the Churchill Northern Studies Centre were both recently nominated for a 2011 Manitoba Tourism Award.

The Manitoba Tourism Awards recognizes excellence in the promotion and delivery of quality tourism experiences in Manitoba. Awards finalists are acknowledged for their outstanding contributions to the provincial tourism industry, including promoting Manitoba as a quality year-round destination, ensuring an exceptional visitor experience and fostering a professional tourism industry.

The Thompson Trailbreakers were nominated in the Product Development category for their tireless work to expand and maintain the snowmobile trail system in

northern Manitoba, this past winter they groomed 230 kms of new trails, almost doubling the existing trail system in the area. The Trailbreakers have truly developed a key piece of tourism infrastructure that offers an amazing visitor experience.

The Churchill Northern Studies Centre was nominated in the Sustainable Tourism category. In 2011 the Centre accomplished a goal that at one time seemed unattainable - they held their grand opening for their new state-of-the-art facility. The new building is a stellar example of environmentally friendly practices and has applied for LEED Gold certification. The Centre provides logistical services to scientific researchers and also offers learning vacations where the visitor

has the ability to work alongside a scientist on a daily basis.

Both nominations were put forward by Community Futures North Central Development (CFNCD). CFNCD is a member of Tourism North Manitoba, a regional tourism association with the goal in mind of positioning northern Manitoba as a quality tourist destination. For more information on either of these organizations, visit websites www.northcentraldevelopment.ca or www.visitnorthernmanitoba.ca.

Finalists will be honoured at the annual award celebration, scheduled to take place this coming fall. For list of finalists please visit www.manitobaturismawards.com www.thompsontrailbreakers.org/ www.churchillscience.ca

Accessing the Aboriginal Business Development Program

As many residents of northern Manitoba are aware, Community Futures North Central Development delivers the Aboriginal Business Development Program (ABDP) in conjunction with Aboriginal Affairs and Northern Development Canada. The ABDP can assist eligible northern entrepreneurs and community economic development organizations by providing non-repayable funds for business start-ups, expansions and/or acquisitions. Contributions for eligible projects are based on a percentage amount of project costs to a maximum dollar amount of \$100,000 for entrepreneurs and \$1 million for community based projects.

Eligibility criteria for projects are relatively straightforward and basic. The proponent must be able to prove aboriginal ancestry, have a viable business concept, and possess relevant experience and/or accreditation in the field under consideration. However, there is one

additional criterion for eligibility that many potential applicants cannot come up with, and that is cash equity.

It is a firm requirement that all applicants to the ABDP, whether they are individuals, corporations, or community-owned businesses, must be able to provide evidence that they can contribute a minimum amount of cash equity in the amount of 10% of total project costs at the time that the application is made. Since most business development projects these days involve substantial dollar amounts, the 10% cash equity requirement can effectively make many applicants ineligible for consideration.

With this in mind, it is strongly advised that planning for the development of business opportunities begin early, especially for community-owned projects. With planning, the equity requirement becomes apparent early in the process. Communities can then take steps

to save up economic development funds for the business projects they want to make happen several years down the road. No community is totally without access to some form of economic development funding; too often however these funds are used up on a year to year basis with no direct results in terms of actual business start-ups, acquisitions or investments. Individuals as well are well advised to plan ahead for business they want to establish and then begin to put together the cash equity required.

Community Futures North Central Development is available to assist communities and individuals with their business development planning, including possible ways of accumulating cash equity. If you wish to discuss your business development ideas and requirements, call Peter Rosenfeld at 204-677-1491 (cell 204-981-2357), or Phil Calnitsky at 204-677-0201 (cell 204-479-7814).

CFNCD hosts Lender's Luncheon

Community Futures North Central Development hosted a Lender's Luncheon on Thursday, February 9th at The Burntwood Hotel. There were approx 20 people in attendance from various lending institutions, legal and accounting firms. This luncheon provided an opportunity for CFNCD to share information on our programs and services and had a special presentation from Susan Bater, Community Futures Manitoba Entrepreneurs with Disabilities Program coordinator. The event was a huge success and CFNCD looks forward to making this an annual tradition to keep a good working relationship with other business professionals as well to ensure they keep us in mind while working with their clients. CFNCD also provided an opportunity for guests in attendance to share some of the work they are dealing with and trends they are seeing.



MERRY CHRISTMAS! Pictured above are some of the CFNCD staff with the 2011 Thompson Christmas parade float. CFNCD participated in the planning committee for the parade - Thompson's first Christmas parade held in 21 years!

CFNCD Staff Members

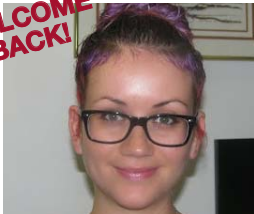


TIM JOHNSTON
MANAGER



TAMY BURTON
ADMINISTRATIVE OFFICER

**WELCOME
BACK!**



TARA ELLINGSON
ADMIN ASSISTANT



MICHELLE PRUDER
DEVELOPMENT OFFICER



CHARLENE GRANT
DEVELOPMENT OFFICER



LEANN BROWN
DEVELOPMENT OFFICER



ANGELICA MATIASEK
DEVELOPMENT OFFICER



PHIL CALNITSKY
DEVELOPMENT OFFICER



PETER ROSENFELD
ABORIGINAL BUSINESS
CANADA

Community
Futures 
North Central Development



Western Economic
Diversification Canada

Diversification de l'économie
de l'Ouest Canada



Business Planning workshop held in partnership with the Province of Manitoba

From May 1st - 3rd, 2012 CFNCD in partnership with The Province of Manitoba Small Business Development Branch held a 3 Day Business Planning Workshop at The Burntwood Hotel.

The event was originally scheduled for November 2011, however the lack of registrants postponed the event. This workshop had excellent participation with 26 people registering from all over Northern Manitoba. Participants in attendance were from Thompson, Nelson House, Split Lake, Oxford House and Brochet. Topics covered information on: Business Plans, Accounting, Taxation, Licenses & Permits, Financial Assistance Program and Marketing & Sales. All participants in attendance will receive a certificate that is required in some provincial lending programs.

CFNCD partners with The Province of Manitoba Small Business Development Branch to hold this event on an annual basis.

FRIEND Community Futures North Central Development on FACEBOOK!

CFNCD recently created a facebook page for the organization. Visit our page to find upcoming event information and general information on what we're up to!

WELCOME!!

CFNCD would like to welcome to the board of directors Jennifer Massan. Jennifer joined our board in September of 2011 representing the Town of Churchill. Jennifer is a town councillor and has been getting familiar and involved with various CFNCD initiatives. Welcome aboard!

Brenda Davidson also recently joined CFNCD as a volunteer on the Community Development Committee representing the Society for Manitobans with Disabilities. Brenda is the new Supervisor of the SMD Northern Regional Office. SMD provides advice and services for persons with disabilities in northern Manitoba including Children's Service Coordination, Outreach Therapy for Children, Vocational Rehabilitation Services (VRS) and Thompson Supported Employment Program (TSEP). The SMD Mission is to continually develop, maintain and deliver relevant services to assist in the development of individual independence and community support for persons with disabilities. Stop by the office located at 303-83 Churchill Drive in Thompson, call 1-888-367-0268 or visit them online for more information - www.smd.mb.ca