

Growing communities one idea at a time.



Community Futures North Central Development launches *Growing Communities* grant program

Community Futures North Central Development (CFNCD) was proud to launch an exciting new pilot project this year. The *Growing Communities Grant Program* launched April 1st and so far has assisted three communities with economic development projects. Growing Communities is a fund set up to assist communities in the north central region to "grow" community economic development initiatives.

In **Wabowden**, the St. Andrew's Anglican Mission received funding to upgrade the St. Andrews Church Mission Hall. With upgrades to the hall, it will become a suitable rental location for meetings, training and social gatherings. Revenue coming in from rental fees will go back into the community by way of church initiatives. Marilyn Settee, a representative from the St. Andrew's Mission is excited to see the upgrades take place and noted "In a small community like Wabowden we don't have many common gathering places, I



Pictured above Marilyn Settee of Wabowden's St. Andrew's Anglican Mission (center) accepts a cheque from Frances McIvor on behalf of Community Futures North Central Development.

would like to thank Community Futures North Central Development for investing in Wabowden".

In **Cross Lake**, the Sand Bay Family Campout expansion project received funding from the Growing Communities program. The Cross Lake Community Council purchased tents that will be used at the campout until the

long-term plan of developing the Sand Bay area as a campground / park is complete.

In **Thompson**, Communities in Bloom received funding to purchase planters to be placed in common areas around the city. Communities in Bloom, a sub committee of Thompson's Downtown Revitalization

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Banner image care of Jasyn Lucas, a Northern Manitoba artist and CFNCD client. Visit Jasyn's website to see more samples of his work www.jasynlucas.ca

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Committee works on projects to instill community pride and encourage retention in residents and tourists.

CFNCD can contribute up to \$2,500 per community for project start-up or expansion. A community can access the fund more than once.

Eligible projects are those that add to the general well-being of a community while stimulating economic growth. Examples could be:

- a community dock
- tourism initiative
- recycling program
- youth camp or workshop
- community website

Urban Industrial Communities, First Nations, Community Councils, non-profit groups and schools in the region are welcome to apply.

The application process is simple. A basic proposal summarizing the project details should be submitted to a Development Officer at CFNCD, then it is reviewed by the Community Development Committee.

Applications are received on an ongoing basis and this pilot project will run during the fiscal year (April 1st, 2010 - March 31st, 2011). For



Pictured above Betty Landego of Thompson's Communities in Bloom (a sub-committee of the Thompson Downtown Revitalization Committee) accepts a cheque from Frances Mclvor on behalf of Community Futures North Central Development. Also pictured is Charlene Grant, staff from CFNCD.

more information contact Charlene at cgrant@northcentraldevelopment.ca or 204-677-1490.

CFNCD business development services

CFNCD manages a variety of loan programs for new and existing small business owners. Loan programs include the Regular Investment Fund, Youth Entrepreneur Fund (entrepreneurs ages 18 - 35 are eligible), Entrepreneurs with Disabilities Loan Fund, Peer Lending Circles and the Micro Loan Fund (for youth under the age of 18). CFNCD in the past was considered a

high-risk lender of last resort. Changes have been made to the program so that potential clients no longer have to be turned down by a bank to be approved for a loan. If you want to be your own boss and are looking for added business support, speak to a Business Development Officer today (204-677-1490 or 1-888-847-7878).

Self Employment Assistance Program helps entrepreneurs with business start up

The self-Employment Assistance Program, which is funded by the Government of Canada Employment Insurance Account and The Province of Manitoba is designed to give participants the extra supports needed to be able to start their own business. Eligible participants include the following:

- Individuals who have a current or previous Employment Insurance (EI) claim
- Individuals who are in receipt of provincial Employment and Income Assistance
- Unemployed individuals who are

not Employment and Income Assistance or have a current or previous Employment Insurance (EI) claim

- Employed individuals who are low skilled, specifically individuals who do not have a high school diploma or a recognized certification, or who have low levels of literacy and essential skills

Once the business plan is completed and approved, participants then go on to launch their businesses. For more information on the SEA program, contact Community Futures at 677-1490.

Aboriginal Business Development program can provide non-repayable financing

Community Futures North Central Development continues to deliver the Aboriginal Business Development Program (ABDP) to all of northern Manitoba. Under the ABDP, funding is available for business start-ups, acquisitions, expansions and modernizations. Eligible applicants include individuals, partnerships, corporations and community-owned enterprises.

The program provides: financing for business start-ups and expansions, assistance with business plan development and opportunity identification, business advisory services to existing businesses and liason and advisory assistance with other financing agencies.

The program can provide: non-repayable financing up to \$100,000 to entrepreneurs and up to \$1million for community-owned projects, funding of 75% of the cost of business plan preparation and no cost business advisory assistance. Contact Peter Rosenfeld at 204-981-2357 or Phil Calnitsky at 204 677 0201 for more information.

Accessible Laptop available to entrepreneurs

FREE access to accessible laptop available for entrepreneurs with disabilities.

If you are an entrepreneur with a disability and are currently doing market research, working on a business or are in need of the use of a laptop to conduct your business you may be eligible to borrow the accessi-

ble laptop from Community Futures North Central Development.

For more information contact CFNCD today - drop by 3 Station Road, call (204) 677-1490, toll free 1-888-847-7878 or email ncd@northcentraldevelopment.ca

Thompson Newcomer Settlement Services

The Newcomer Settlement Service Coordinator based out of Community Futures North Central Development can assist with:

- Employment, Housing, Childcare
- Orientation on immigration issues,
- Information on education
- Assessing needs of newcomers
- Referrals
- Helping newcomers to better understand a new life in Thompson

This program funded by the Manitoba Immigration Integration Program and hosted by Community Futures North Central Development.

For more information contact Angelica Matiasek at 204-677-1495 or email amatiasek@northcentraldevelopment.ca.



North Central Development Upcoming Events

**NOV.
24 - 26**

3-DAY BUSINESS PLANNING WORKSHOP

Community Futures North Central Development in partnership with the Manitoba Entrepreneurship Training & Trades - Small Business Development Branch are pleased to bring the 3-day Business Start Program to Thompson November 24 -26th, 2010.

This workshop is designed for new entrepreneurs but also provides valuable information for those currently operating a business.

The first day of the workshop covers the advantages and disadvantages of going into business, forms of business organization, resources available to small businesses, and the components of a business plan. The second day covers accounting, bookkeeping,

financial statements, GST and financial management. Day three includes business management, marketing/advertising, pricing and distribution.

**NOV.
24**

ABORIGINAL BUSINESS FORUM

If you own a business or are thinking of starting a business in northern Manitoba we hope you will join us for a one-day business forum taking place in Thompson on November 24, 2010. The event will feature business seminars, a trade show with business service providers, a panel presentation by successful entrepreneurs, and a luncheon. Admission is free.

Representatives from Tribal Wi-Chi-Way-Win Capital Corporation; BDC Aboriginal Banking; Women's Enterprise Centre of Manitoba; Manitoba Entrepreneurship, Training and

Trade; Louis Riel Capital Corporation and Community Futures North Central Development will be on hand to assist with your business planning needs.

BUSINESS WORKSHOPS

Community Futures North Central Development has received funding from Aboriginal Business Services Network to bring three business related workshops into communities in the north central region. The workshops are titled: Product Development, Marketing and Business Planning.

If you are interested in any of the noted upcoming events please contact Leann Brown at 204-677-1490 or toll free at 1-888-847-7878.

Artist, Crafters and Small Business Expo



CFNCD hosted our 2nd annual Small Business Expo at the St. Joseph Ukrainian Hall on November 6, 2010. Over 500 visitors attended the Expo, which was open to the public and free to attend. 30 exhibitors from across Northern Manitoba were able to participate. Contact Leann @ 677-1493 for more information on future Expos.

Annual conference held in Brandon

Community Futures Westman included Community Futures North Central Development (CFNCD) in the planning committee to prepare for the annual Community Futures conference. The conference "Challenges Create Solutions" took place September 23 to September 25, 2010 at the Keystone Centre in Brandon, MB and was attended by delegates from economic development organizations from across the country.

The conference focused on innovative practices and solutions to challenges facing rural and northern communities. Through a series of presentations, workshops, and networking opportunities, this annual event brought together community leaders, development workers, business practitioners, and students.

Some of the highlights of the conference included keynote speakers David Chilton, author of Canada's all-time best selling book, *The Wealthy Barber*, and



Above: CFNCD staff and board at the CF Conference Welcome Reception. Pictured Right, Chief Clarence Louie making his keynote address.

Chief Clarence Louie, chief of the progressive Osoyoos Indian Band.

CFNCD worked with sponsors Aboriginal Business Canada and the Aboriginal Business Service Network to include Friday's keynote address from Chief Louie.



North Central Development's NEW website launched!

Visit Community Futures North Central Development's new website for up-to-date information on services, programs, upcoming events, contact information and resources.

www.northcentraldevelopment.ca

CFNCD Staff Members



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MANAGER



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ADMINISTRATIVE OFFICER



TARA ELLINGSON
ADMIN ASSISTANT



MICHELLE PRUDER
DEVELOPMENT OFFICER



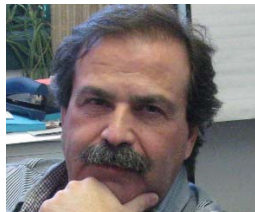
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PETER ROSENFELD
ABORIGINAL BUSINESS
CANADA

Community Futures North Central Development



Western Economic
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Diversification de l'économie
de l'Ouest Canada



Tourism North markets the north as a priority tourist destination

Tourism North Manitoba, currently in its 11th year, is a regional tourism association (RTA) established with the goal in mind to increase tourism sustainability North of the 53rd parallel. Community Futures North Central Development (CFNCD) is one of several partner organizations across the north and provides a coordinator to carry out tasks as directed by the board of directors.

Tourism North manages a website (www.visitnorthernmanitoba.ca) that has become a database of outfitters & lodges, campgrounds, attractions, events, etc in Northern Manitoba. The website is used as a tool to reach out across the globe to attract visitors. Enquiries for information on the north come from all over the world. If there is a

tourism organization or business in your community contact CFNCD today to discuss free promotion opportunities on this unique website.

Tourism North is again partnering with Frank Feiber of North Roots Magazine to publish the only travel guide inclusive of all of northern Manitoba. This guide (titled **Nextstop**) provides kilometer by kilometer logs, photos, stories and maps for Northern Manitoba. Guides are provided when enquiries come in from the website. Contact CFNCD for information on how to become involved in this unique publication.

For more information on any Tourism North initiatives or the organization itself, contact CFNCD today at 1-888-847-7878 or 204-677-1490.

Congrats Angelica and Kevin!

CF North Central Development staff Angelica Matiasek and her son Kevin at the Canadian citizenship ceremony where they became official Canadian citizens.

