



TOURISM NORTH MANITOBA is a non-profit regional tourism association, operating with the goal in mind of enhancing the visitor experience in northern Manitoba.

One of the priorities set by the organization for the 2014/2015 year is to compile a database of high-resolution and current photos of northern Manitoba. The images will be used to promote the region via Tourism North marketing tools (ie: annual regional guide, www.visitnorthernmanitoba.com, Tourism North social media, etc.)

Please carefully review the information provided below and consider assisting us in promoting the north! Thank you for your interest.

REQUEST FOR PHOTOS

Photos will be considered on an on-going basis throughout Tourism North's 2014/2015 fiscal year (April 1st, 2014 – March 31st, 2015).

Submissions (thumbnail or screenshot versions) can be provided:

Electronically:

ckissick@northcentraldevelopment.ca

Via Mail:

Tourism North Manitoba
c/o Community Futures North Central Development
Box 1208
Thompson, MB R8N 1P1

Hand-Delivered to:

Charlene Kissick, Tourism North Coordinator
Community Futures North Central Development
3 Station Road, Thompson, MB

IMAGE CRITERIA

- Full color
- Resolution on original copy of photo to be at minimum 300 dpi or 500k
- Photos with people in them must have permission granted in writing
- Images depicting the following are preferred, but limited to:
 - Outdoor Experiences: winter & summer, Provincial & National parks, skiing/snowboarding, golf courses, snowmobiling, camping, canoeing, fishing, hunting

- History & Historic sites: York Factory, Prince of Wales Fort, Norway House, other historic sites
- Lively Gatherings: celebrations, festivals, sporting events, concerts
- Cultural Immersion: pow-wows, National Aboriginal Day events, events that celebrate Multiculturalism, etc.
- Art: Art Galleries, public art & roadside attractions
- Misc: scenery, community shots, public places, transportation, wildlife, life in the north, action shots, etc.

PROCEDURE (SUBMISSION, CONSIDERATION, PAYMENT, RIGHTS)

- Thumbnail, screenshot or other version of photos to be provided to Tourism North coordinator for consideration.
- Tourism North board of directors will review submissions and determine which will be selected for purchase.
- Photographers whose photos have been selected will be paid \$15 per image upon Tourism North's receipt of high-res original.
- Tourism North will retain right to use purchased photos indefinitely in various Tourism North marketing tools (annual regional tourism guide, website, social media, print advertising) and will credit photographer each time the image is used. (ie: Photo by John Doe Photography, Thompson, MB).
- Images will be for Tourism North's use only (ie photos will not be provided to other publications).
- An agreement outlining use as detailed in this RFP will be drafted and signed by both parties.

SELECTION

Tourism North reserves the right to reject photo submissions.

CONTACT

Charlene Kissick, Coordinator
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